
























#SGBS21 | The South Gloucestershire Business Show | #BI21.5

Tuesday 19 & Wednesday 20 October 2021

Tuesday 19 October 2021

-  #SGBS21 Breakfast – Back to Business
08:00am - Partner Event
-  #SGBS21 International Trade Forum
09:00am - LIVEtalk Forum
-  Welcome to #SGBS21 - Toby Savage
10:15am UK - LIVEtalk Stage
-  Mental Health - Night Time & Hospitality Economy
10:15am - LIVEtalk Forum
-  Innovation in the High Street
10:45am UK - WORKshop
-  Climate & SMEs – Action Now & What's Possible?
10:45am UK - LIVEtalk Stage
-  Active Building Centre – The Road to COP26
11:00am UK - LIVEtalk Discussion
-  #SGBS21 Equality, Diversity & Inclusion Forum
11:00am UK - LIVEtalk Forum
-  International Trade & The Climate Emergency
11:30am UK - LIVEtalk Stage
-  Decarbonising Aerospace and Aviation
11:30am UK - HEADline Venue
-  #SGBS21 Question Storming
12:30pm UK
-  Models for Circular Business
12:45pm UK - WORKshop
-  #SGBS21 - Engineering & Manufacturing Forum
1:00pm UK - LIVEtalk Forum
-  Your Brand and the Big Climate Picture
12:45pm UK - LIVEtalk Stage
-  Decarbonising Food & Drink
1:00pm UK - HEADline Venue
-  International Trade - Q&A
1:45pm UK - LIVEtalk Stage
-  #SGBS21 Solution Storming
2:30pm UK - HEADline Venue
-  Keeping Business Happening
2:45pm UK - WORKshop
-  #SGBS21 Access to Finance Forum
3:00pm UK - LIVEtalk Forum
-  Health and Wellbeing - The Workplace
3:15pm UK - LIVEtalk Stage
-  #SGBS21 The Business Hub After Show Party
4:30pm UK - LIVEtalk Stage

Wednesday 20 October 2021

-  Business Breakfast - South Gloucestershire
8:00am - Partner Event
-  #SGBS21 CSR Forum
9:30am - LIVEtalk Forum
-  #SGBS21 Business Groups Forum
9:30am UK - LIVEtalk Forum
-  Welcome Back - Toby Savage
10:15am - LIVEtalk Stage
-  The South Gloucestershire Visitor Economy
10:15am - HEADline Venue
-  Creative Thinking, Innovation & Business
10:45am UK - WORKshop
-  #SGBS21 Question Storming - Students
11:00am UK - Online
-  Business and the Natural World Together
11:30am UK - LIVEtalk Forum
-  Disruptive Innovation - Energy & Transport
11:30am UK - LIVEtalk Stage
-  Green Innovation – Green Technology
11:30am UK - HEADline Venue
-  COP26 - Race to Zero Campaign
12:30pm UK - LIVEtalk Stage
-  Climate ready? - Is your Business Prepared?
12:45pm UK - WORKshop
-  Decarbonising Defence
12:45pm UK - HEADline Venue
-  #SGBS21 Employment & Skills Forum
1:30pm UK - LIVEtalk Forum
-  Events & Carbon - #SGBS21 unpacked
1:45pm UK - LIVEtalk Stage
-  #SGBS212 Solution Storming – Students
2:00pm UK - Online
-  Decarbonising Transport
2:00pm UK - HEADline Venue

To Book into any of our events, visit:

http://bit.ly/CBS_Current_Tickets



Tuesday 19th October 2021

#SGBS21 Breakfast – Back to Business

19 October 2021, 8:00am – HEADLINE venue



Philippa Constable started We Mean Biz for men and women who, like her, didn't enjoy the stuffy networking style they'd encountered in some networking groups. She's developed a format that's proved successful for hundreds of people, whether in business for the first time or with years of experience.

Start your #SGBS21 Experience with a networking breakfast hosted by Phillipa's team and exploring some Top Tips for getting the best out of a Business Show.

Network with likeminded business contacts, make new contacts and build strong business relationships. Over 90 minutes, with plenty of networking time, the We Mean Biz team will explore two days of packed content, a great exhibition and the best way to deliver new business.



Philippa Constable

A businesswoman who's taken two start-ups from zero to success, Philippa is a leading expert in networking skills and trains people to network in an effective, authentic way. She's passionate about helping her members succeed and is always available as a mentor and source of support.

Founder and brainchild of a women's networking organisation, Women Mean Biz, Philippa has launched We Mean Biz for everyone, using her unique, highly successful networking model.



To register:

<https://sgbs21-breakfast-back-to-business.eventbrite.co.uk>

(This is a chargeable ticket as catering is provided)



To View and download a PDF for this event:

https://bit.ly/SGBS_Breakfast_19OCT21



#SGBS21 International Trade Forum

19 October 2021, 9:00am – FORUMS venue



Development of International trading opportunities comprises one of the most important routes to building a strong economy in any county.

Our International Trade Forum brings together professional advisors and businesses involved in international trading from across South Gloucestershire, The West of England Combined Authority and wider.

Understanding culture, language, protocol and local custom is vitally important to developing long-lasting international trade relationships.

Our forum will discuss, help understand and underpin trading relationships that will build on opportunities to navigate business relations across boundaries.



Roger Mackrill, Sabre UK Ltd

Following an extensive career in automotive, aerospace, nuclear power engineering and senior management in US, UK, Europe, India and China, Roger is the director and founder of Sabre UK Ltd. Founded in 2007.

With abundant experience as Quality Director, Managing Director in a wide range of global corporations, including GM, Rolls Royce, SKF, ISMT India, Kalyani Group India and Changan Group China, Roger is an experienced professional guiding clients through strategic direction and planning to enter and establish presence in Asian markets.



To register:

<https://sgbs21-international-trade-forum.eventbrite.co.uk>



To View and download a PDF for this event:

<https://bit.ly/SGBS21 International Trade Forum PDF>



Welcome to #SGBS21 - Toby Savage

19 October 2021, 10:15am – LIVEtalk Stage



Toby Savage, leader of South Gloucestershire Council, formally welcomes everyone to The South Gloucestershire Business Show 2021 and opens the festival.

South Gloucestershire council are our core strategic partners in delivering the project and we work closely with the Economic Development team to design and deliver a festival that touches on the significant issues affecting South Gloucestershire's business community

#SGBS21 is held just a few weeks prior to the COP26 UN Climate change conference in Glasgow. Throughout the whole of #SGBS21, South Gloucestershire Council is leading on a significant thread of events asking the crucial question:

“What steps do all sectors need to take to achieve net zero carbon by 2030?”



Toby Savage, Leader, South Gloucestershire Council

Toby was born and brought up in South Gloucestershire. In May 2015 he was elected as the South Gloucestershire Ward Councillor for Longwell Green. Toby became Leader of the Council in May 2018 and retained the leadership after the local elections in May 2019.

Toby's background is in communications and as a researcher in local government, planning and housing.

He was a Special Constable with the Avon & Somerset Constabulary for 5 years.



To register:

<https://welcome-to-sgbs21.eventbrite.co.uk>



To View and download a PDF for this event:

https://bit.ly/Welcome_to_SGBS21



Mental Health - Night Time & Hospitality Economy

19 October 2021, 10:15am – HEADLINE venue



The night time economy and the hospitality Industry have been the hardest hit sectors in the past two years, where closures and ever changing restrictions have had to be catered for.

Those working in these particular sectors have faced waves of uncertainty in their roles. As restrictions eased and demand soared in these past months, it is now time to give a greater focus to those working to keep these industries running.

Join us in this session to look at what we can do to support these industries and their employees to ensure optimal support and resources are provided.



Alice Bowyer - The Liberation Group Pubs & Inns

Alice is an experienced executive chef and an ambassador for Burnt Chef, a not for profit Social Enterprise. She has a demonstrated history of working in the hospitality industry.

Her Skills include menu development, cooking and strategic growth. She is a firm advocate for positive reinforcement, training & team engagement and a strong business development professional with a Bachelor of Arts (BA) in Business Management and commercially driven to succeed. She's a lover of pubs!



To register:

<https://sgbs21-mental-health-the-workplace.eventbrite.co.uk>

To View and download a PDF for this event:



South Gloucestershire Visitor Economy

19 October 2021, 10:45am – WORKSHOP venue

Event Description to Follow

Chair to be confirmed

Biography to follow

To register:

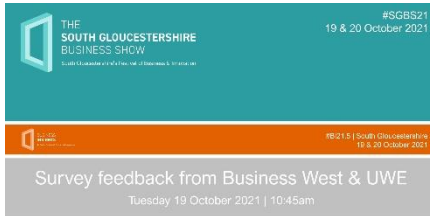
<https://innovation-in-the-high-street.eventbrite.co.uk>

To View and download a PDF for this event:



Climate & SMEs – Action Now & What's Possible?

19 October 2021, 10:45am – LIVETALK stage



Business West is the first Chamber of Commerce to be Carbon Neutral and make a commitment to reach Net Zero by 2030.

Business West recently became a BCorp aiming to balance purpose and profit, committing to supporting the journey to Net Zero and climate resilience.

This year Business West conducted a survey of local businesses about their Net-Zero journey. Join us to learn about their findings, how local businesses are responding, what support they need going forward.

The University of the West of England is a world-renowned leader on research and action into tackling the Climate Emergency.

Hear from Martin Boddy Pro Vice Chancellor about how the university is leading the way and the support and guidance they provide to business.



Nina Skubala Head of Climate Strategy at Business West

Nina oversees the management of the Bristol and West of England Initiative, particularly around the sustainable and inclusive growth agenda. Nina is passionate about collaborating with city stakeholders.



Martin Boddy Pro Vice Chancellor University of the West of England

Professor Martin Boddy has recently worked with Business West providing advice and expertise on the economy, innovation and the labour market. He has a national and international reputation for his research on regional economics.



To register:

<https://climate-and-smes.eventbrite.co.uk>



To View and download a PDF for this event:
https://bit.ly/SGBS21_Survey_Results





#SGBS21 Equality, Diversity & Inclusion Forum

19 October 2021, 11:00am – LIVEtalk forum venue

Event Description to Follow

Chair to be confirmed

Biography to follow

To register:

To View and download a PDF for this event:



The Active Building Centre – The Road to COP26

19 October 2021, 11:00am – MEETING room



With 40% of UK carbon emissions said to come from buildings, its not an optional extra, it's a necessity.

This autumn, the debate over global warming and the world's response to it will take place in Glasgow, as the UN's climate change conference, COP26 meets in the Scottish city.

COP26 meets in the Scottish city.

But here in our part of the world, practical solutions are being sought and used to help fulfil the goal of reaching net zero.

The Active Building Centre (ABC) is a government funded organisation, aimed at transforming construction in the UK. Find out how ABC is helping to deliver more affordable and environmentally friendly homes & developments.



Lee Chambers - Active Building Centre

Lee Chambers is Chief Commercial Officer for the for the Active Building Centre, established to help deliver and prove the case for Active Buildings. He leads a team of pioneers focussed on the commercial application of innovative technology in the buildings industry.



Dr Jo Atkinson - Active Building Centre

Dr Jo Atkinson works as a Building Project Engineer she has a wealth of knowledge and experience from the reality of in-use performance of existing buildings and retrofitting these for future climate conditions and reduced energy consumption.



To register:

<https://the-active-building-centre-the-road-to-cop26.eventbrite.co.uk>



To View and download a PDF for this event:

https://bit.ly/SGBS21_Active_Building_Centre



International Trade & The Climate Emergency

19 October 2021, 11:30am – LIVEtalk stage



International Trade is an essential part of growing the UK economy – but at what cost to the environment?

With the climate emergency already here, the business community is central to a response and call to action to reduce emissions and achieve the UK's net zero goal by 2050.

But how does a growth in international trade fit into the picture?

Goods arriving in the UK, or leaving for export must travel, sometimes sizable distances. We can move goods by land, sea or air - but what are the factors and values we need to look at to achieve a balance between environmental management towards net zero and stimulating economic growth that is needed to maintain employment and a viable economy?



Roger Mackrill, Sabre UK Ltd

Following an extensive career in automotive, aerospace, nuclear power engineering and senior management in US, UK, Europe, India and China, Roger is the director and founder of Sabre UK Ltd. Founded in 2007.

With abundant experience as Quality Director, Managing Director in a wide range of global corporations, including GM, Rolls Royce, SKF, ISMT India, Kalyani Group India and Changan Group China, Roger is an experienced professional guiding clients through strategic direction and planning to enter and establish presence in Asian markets.



To register:

<https://international-trade-the-climate-emergency.eventbrite.co.uk>

To View and download a PDF for this event:



Decarbonising Aerospace and Aviation

19 October 2021, 11:30am – HEADLINE venue



The history of the aerospace and aviation sectors is one of rapid innovation.

The challenges that the aerospace and aviation sectors present in terms of carbon emissions and the climate crisis are well understood. Industry is already responding at scale, but can these sectors respond to those challenges at the record pace required?

Join us to find out more about the new and emerging technological developments that take us closer to our net zero goal.

Find out about the challenges that remain and hear industry professionals from across the sector debate about what the next steps need to be on our journey to net zero emissions in the aerospace and aviation sectors.



David Eccles CBE, Bristol Airport

Having retired from the Army as a brigadier in 2010, David Eccles was the public face of the Hinkley Point C new nuclear power station project for 10 years, acting as the interface between EDF and stakeholders across the region. He is now an independent consultant working for clients ranging from Bristol Airport on its hydrogen infrastructure strategy to the Somerset Rivers Authority on the revision of its Flood Action Plan.



To register:

<https://decarbonising-aviation.eventbrite.co.uk>

To View and download a PDF for this event:



#SGBS21 Question Storming

19 October 2021, 12:30pm – HEADLINE venue

How can private and public sector leaders take action to accelerate our transition to net zero carbon emissions by 2030?

Many industries are starting to get to grips with this once in a lifetime climate challenge, but can we go fast enough in reducing carbon emissions from industry and furthermore can we really do this in every sector of our economy?

Sector by sector, the key to this is advance planning, timely action and innovation. Governments will play a role by providing decarbonisation roadmaps paired with supporting regulations and incentives.

Industry though must seize these new opportunities and take the lead to develop and deliver a viable roadmap and at #SGBS21, we want to explore current thinking and action.



Sandra Baer, CEO Personal Cities

Sandra Baer is the CEO of Personal Cities based in Washington DC

She is focused on building trusted relationships, creating new collaborations, and uncovering the skills to navigate bigger, bolder city transformations. Personal Cities works to inspire cities to make better, faster decisions around innovation, to enrich and improve their identity and to create a sense of belonging in every community.

To register:

<https://sgbs21-question-storming.eventbrite.co.uk>

PersonalCities

To View and download a PDF for this event:



Models for Circular Business

19 October 2021, 12:45pm – WORKSHOP venue

What is the circular economy and how can you apply it to your business?

A circular economy approach ensures that materials are kept in use for as long as possible, designs out waste and aims to regenerate natural systems - whilst enriching the economy simultaneously.

With carbon targets looming we know we need to act, but how do we move from 'take, make, dispose' to 'reduce, reuse, recycle'?



Emma Burlow - Lighthouse Sustainability

Emma Burlow is the founder of Lighthouse Sustainability.

She is one of the UK's leading specialists on circular economy and has worked directly with business on sustainability for 25 years.

This experience gives Emma a unique understanding of the success factors for implementing circular business models – building the financial model, establishing key partnerships, and understanding the marketplace.

She works with established businesses, supports start-ups, and delivers training.

Clients include WRAP; Zero Waste Scotland; Beko; Waitrose; Coop Central England and M&S plus more



To register:

<https://models-for-circular-business.eventbrite.co.uk>

To View and download a PDF for this event:



Your Brand and the Big Climate Picture

19 October 2021, 12:45pm – LIVETALK stage



What does your brand say about your position on the environment and the Climate Emergency?

It's not just about Images, logos, words and products. It's about the story your brand tells about you.

Across procurement, supply chain management, key decision taking, your position on the environment is becoming a key pillar in the thinking that your clients and prospects will be looking at.

It's about reputation, it's about integrity and it's about adding reputational value to your own and your clients' brands.

So is it something you actively manage? Or is it something that is a vulnerability. Beckie Smith of Flying Geese is in conversation with some businesses involved in shaping brand and thinking about what you project and how you project it when it comes to The Climate Emergency.



Beckie Smith - Flying Geese

Beckie is passionate about bringing arts, heritage and cultural organisations closer to their audiences, visitors and stakeholders.

Previously Head of Global Marketing for International Theatre Interactive, Beckie founded Flying Geese Marketing and Development Consultancy in 2017. In 2021 it was named 'The Best Marketing Consultancy in the South West' in the Southern Enterprise Awards.

Together with one of her clients, Gloucester History Trust, she has also won the Pandemic Pivot Award in the National Museums and Heritage Awards 2021.



To register:

<https://your-brand-and-the-big-climate-picture.eventbrite.co.uk>

To View and download a PDF for this event:



#SGBS21 - Engineering & Manufacturing Forum

19 October 2021, 1:00pm – LIVETALK forum venue

Event Description to Follow

Chair to be confirmed

Biography to follow

To register:

To View and download a PDF for this event:



Decarbonising Food & Drink

19 October 2021, 1:00pm – HEADLINE venue

How do we tackle decarbonising one of the largest industries?

Our food and drink systems contribute 21-37% of global greenhouse gases and are significant contributors to deforestation, biodiversity loss and declining water tables. This makes it even more so important to address the sector and the environmental impact it holds as our food industry has great potential to transform and provide regenerative solutions.

Can the sector continue providing high-quality products whilst becoming more environmentally aware?

And how will decarbonising the sector affect food and drink?

The way forward isn't clear cut but what is clear is that our food systems need to transform and industry, agriculture, government and consumers alike must recognise and make the necessary changes to food production and consumption.

Chair to be confirmed

Biography to follow

To register:

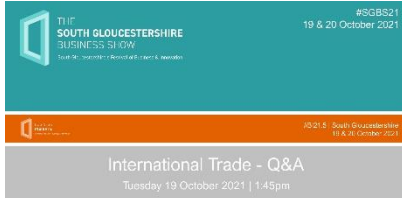
<https://decarbonising-food-drink.eventbrite.co.uk>

To View and download a PDF for this event:



International Trade - Q&A

19 October 2021, 1:45pm – LIVETALK stage



Following our International Trade Forum discussion, we bring together a number of international specialists to take questions around building business development though trading internationally.

Brexit and Covid have created both opportunities and vulnerabilities, the current pandemic has exponentially increased the use of online communications that have made it so much easier to reach out internationally and build new business relationships.

Culture, language and the simple interpretation or brand, graphics and body language are all areas of discussion and our panel will be looking to understand business concerns and uncertainties around how to build new international business.



Roger Mackrill, Sabre UK Ltd

Following an extensive career in automotive, aerospace, nuclear power engineering and senior management in US, UK, Europe, India and China, Roger is the director and founder of Sabre UK Ltd. Founded in 2007.

With abundant experience as Quality Director, Managing Director in a wide range of global corporations, including GM, Rolls Royce, SKF, ISMT India, Kalyani Group India and Changan Group China, Roger is an experienced professional guiding clients through strategic direction and planning to enter and establish presence in Asian markets.

To register:

<https://sgbs21-international-trade-qa.eventbrite.co.uk>

To View and download a PDF for this event:



#SGBS21 Solution Storming

19 October 2021, 2:30pm – HEADLINE venue

How can private and public sector leaders take action to accelerate our transition to net zero carbon emissions by 2030?

A facilitated discussion will follow the Question Storming event. We will tackle the most revealing questions and expand the dialogue toward potential solutions.

With complex issues, enduring solutions will require more time, conversation, analysis and work. However, we can get some immediate insights, ideas, & innovative solutions that had never come to mind before.

There are no definitive answers about “how” to accomplish effective actions following the question storming. The questions developed will create new thinking about the drivers and priorities for next steps.

Our panel picks up the discussion from the difficult questions and looks for conclusions and recommendations to better create the workplaces and business communities that we aspire to.



Sandra Baer, CEO Personal Cities

Sandra Baer is the CEO of Personal Cities based in Washington DC

She is focused on building trusted relationships, creating new collaborations, and uncovering the skills to navigate bigger, bolder city transformations. Personal Cities works to inspire cities to make better, faster decisions around innovation, to enrich and improve their identity and to create a sense of belonging in every community.

To register:

<https://sgbs21-solution-storming.eventbrite.co.uk>

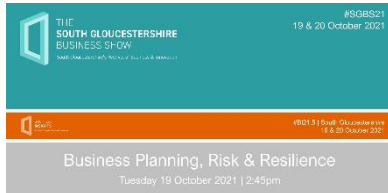


To View and download a PDF for this event:



Keeping Business Happening

19 October 2021, 2:45pm – WORKSHOP venue



Looking at business planning, risk and resilience discussion at #SGBS21, Paul Neck leads a workshop exploring what it takes to create and run a resilient small business in 2021 following a difficult 2 years and a challenging time moving forward....

Resilience in business is a significant part of starting up and planning the way forward. We live in a fast-changing business environment at the best of times. With the recent turbulence of a pandemic, brexit, an uncertain recovery, supply chain issues and of course the climate emergency bearing down on us fast, it's never been more important to examine the business landscape we're in, fully understand the threats and risks we're facing and lay plans to keep your business growth on track



Paul Neck, Business Doctors South West

Paul Specialises in helping SME business owners who have reached a point where they wish to move to the next level of sustainable growth or exit.

He Provides coaching, high quality advice, information, resources and/or hands-on support in all areas of the business. Paul develops and delivers strategies for owners wishing to regain control, deliver sales and profit growth, drive people engagement and performance management as well as help accessing funding and financial support

To register:

<https://business-planning-risk-resilience.eventbrite.co.uk>

To View and download a PDF for this event:





#SGBS21 Access to Finance Forum

19 October 2021, 2:45pm – LIVETALK forum venue



South Gloucestershire business is looking at recovery from the most difficult year any of us can remember.

The UK Government has put an unprecedented amount of business support into the economy in the last year, as we think about the future and society unlocking, business now starts looking at counting the cost, managing the damage and thinking about the future.

The access to Finance panel will look at these and other issues that are pressing for the Business community as we start to move forward.



Richard Holling, Dales Business Finance

An experienced business executive with 30 years of business and financial services experience. Richard has worked as a consultant, sales executive and manager for several major international companies.

In 2018 he changed focus and started to work with start-ups and SMEs. In 2019 he formed Berkshire Dales, which offers SMEs advice on getting the right business finance, and other consulting services.

To register:

<https://sgbs21-access-to-finance-forum.eventbrite.co.uk>

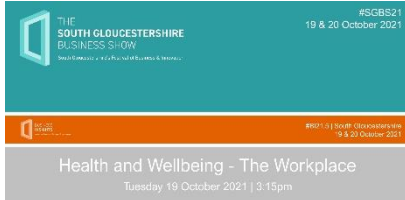
To View and download a PDF for this event:





Health and Wellbeing - The Workplace

19 October 2021, 3:15pm – LIVETALK stage



The past year has been especially difficult maintaining balance and routine in our lives due to unprecedented circumstances which has left uncertainty in many aspects of our work lives.

Many workplaces have been uprooted and remodelled. From being back to the office or still working from home, it is important to take time to focus on our health and wellbeing.

Join us in this session to discover the ways to bring a focus of wellbeing into the workplace and what should remain a priority in your work life going forwards.



Rebecca Loaring, Thrive at Work, West of England

Becky works for South Gloucestershire Council in the Public Health and Wellbeing Division within the Mental Health Team.

She has been building and driving forward the Thrive at Work West of England programme with colleagues in Bristol, North Somerset and B&NES, giving SME businesses access to resources and training for mental health for their employees.

Becky has a background in sport and physical activity and a growing interest in mental health. The link between the two saw her make the move into the mental health field in 2019.



To register:

<https://health-and-wellbeing-the-workplace.eventbrite.co.uk>

To View and download a PDF for this event: https://bit.ly/SGBS21_health_and_Wellbeing



#SGBS21 The Business Hub After Show Party

19 October 2021, 4:30pm – LIVETALK stage

Event Description to Follow

Chair to be confirmed

Biography to follow

To register:

To View and download a PDF for this event:



Wednesday 20th October 2021

Business Breakfast - South Gloucestershire

20 October 2021, 8:00am – HEADLINE venue



Hosted by Manor Singh, Senior Economic Development Officer, South Gloucestershire Council and Sue Marchant MD, Cool Ventures, local businesses are invited to join us to network with like-minded local business contacts, make new contacts and build strong business relationships.

As well as having plenty of time to network, during this 90 minute session you will also learn about the free support provided through South Gloucestershire Business Support Service, what's on offer and how to access it. The service is provided by Cool Ventures.



Manor Singh, South Gloucestershire Council

Manor Singh is the Senior Economic Development Officer at South Gloucestershire Council, overseeing business support within the county. He has worked on business support for Coastal Communities, Enterprise West of England and the Advanced Engineering and Digital Innovation Business Acceleration Hub.



Sue Marchant, Cool Ventures

Sue Marchant has a passion for helping small businesses to start and grow Sue launched Cool Ventures 10 years ago and since her team have supported 1000's of small businesses across the West of England. They currently deliver the South Gloucestershire and Bath and North East Somerset Business Support Services.



To register:

<https://business-breakfast-south-gloucestershire.eventbrite.co.uk>

To View and download a PDF for this event:

https://bit.ly/SGBS_Breakfast_South_Gloucestershire



#SGBS21 CSR Forum

20 October 2021, 8:00am – MEETING room

Event Description to Follow

Chair to be confirmed

Biography to follow

To register:

To View and download a PDF for this event:



#SGBS21 Business Groups Forum

20 October 2021, 9:30am – LIVETALK forum venue



As local businesses start to recover, we are keen to ensure that the South Gloucestershire businesses have access to the support needed to enable them to rebuild, develop and grow.

The South Gloucestershire Business Support Service is a WECA initiative delivered in Partnership with South Gloucestershire Council, aimed at supporting

businesses across the region. This free service is provided by Cool Ventures.

Facilitated by Manor Singh, Senior Economic Development Officer, South Gloucestershire Council and Sue Marchant, MD, Cool Ventures, local business service providers are invited to join us to learn more about the free support offered, discuss the challenges businesses are experiencing and explore how we can collaborate to enable our business community to recover quickly.



Manor Singh, South Gloucestershire Council

Manor Singh is the Senior Economic Development Officer at South Gloucestershire Council, overseeing business support within the county. He has worked on business support for Coastal Communities, Enterprise West of England and the Advanced Engineering and Digital Innovation Business Acceleration Hub.



Sue Marchant, Cool Ventures

Sue Marchant has a passion for helping small businesses to start and grow. Sue launched Cool Ventures 10 years ago and since her team have supported 1000's of small businesses across the West of England. They currently deliver the South Gloucestershire and Bath and North East Somerset Business Support Services.



To register:

<https://sgbs21-business-groups-forum.eventbrite.co.uk>

To View and download a PDF for this event:

https://bit.ly/SGBS21_Business_Groups_Forum



Welcome Back - Toby Savage

20 October 2021, 10:15am – LIVETALK stage



Toby Savage, Leader of South Gloucestershire Council welcomes everyone back to the second day of The South Gloucestershire Business Show 2021.

Following a busy day one that looked at Decarbonising Aerospace & Aviation and food and drink, discussed International Trade opportunities and how they impact the environment and considered the transition to Net Zero of the construction industry and models for a circular economy, We'll take a look at what day two has in store and how All sectors can make the necessary transition to net zero by 2030.

#SGBS21 will be followed in a few weeks by the COP26 conference in Glasgow. We're looking to lay down a marker for the South Gloucestershire response.



Toby Savage, Leader, South Gloucestershire Council

Toby was born and brought up in South Gloucestershire. In May 2015 he was elected as the South Gloucestershire Ward Councillor for Longwell Green. Toby became Leader of the Council in May 2018, and retained the leadership after the local elections in May 2019.

Toby's background is in communications and as a researcher in local government, planning and housing.

He was a Special Constable with the Avon & Somerset Constabulary for 5 years.

To register:

<https://welcome-back-toby-savage.eventbrite.co.uk>

To View and download a PDF for this event:





Innovation in the High Street

20 October 2021, 10:15am – HEADLINE venue

Event Description to Follow

Chair to be confirmed

Biography to follow

To register:

To View and download a PDF for this event:



Creative Thinking, Innovation & Business

20 October 2021, 10:45am – WORKSHOP venue



Can creative thinking and innovation within businesses be accelerated by improved mental health?

At a time when mental health is at an all-time low, are businesses at risk of creativity and innovation? This interactive workshop will tackle these major questions and explore what this could mean for staff

retention levels, productivity, and team dynamics.

In this session you will be discussing the common link between creative thinking, innovation, and business; identify business risks from the bottom of the chain to the top; collaborate with delegates to find solutions to the problem and take part in “wellbeing at work” exercises.



Beckie Smith, Flying Geese

Beckie is passionate about bringing arts, heritage and cultural organisations closer to their audiences, visitors and stakeholders.

Previously Head of Global Marketing for International Theatre Interactive, Beckie founded Flying Geese Marketing and Development Consultancy in 2017. In 2021 it was named ‘The Best Marketing Consultancy in the South West’ in the Southern Enterprise Awards.

Together with one of her clients, Gloucester History Trust, she has also won the Pandemic Pivot Award in the National Museums and Heritage Awards 2021.

To register:

<https://creative-thinking-innovation-business.eventbrite.co.uk>

To View and download a PDF for this event:





Business and the Natural World Together

20 October 2021, 11:30am – LIVETALK forum venue

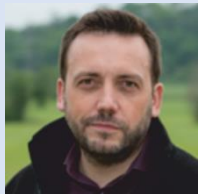
Bringing Business and the Natural World Together

We depend on the natural environment for the resources and services which underpin business and every aspect of our lives.

Yet nature is in crisis, so for business to prosper we need to act now to bring business and the natural world together to protect and restore nature.

The economics of protecting and restoring biodiversity is loud and clear but where can business make the greatest gains for nature? From procurement, supply chains, to reducing pollution and making space for nature, what information and tools do businesses need and what can we learn from each other?

Join us to hear from businesses who have started on this journey and discuss the steps businesses can take to reduce our nature footprint to benefit both business and nature.



Ian Barrett, Chief Executive, Avon Wildlife Trust

Ian is Chief Executive of Avon Wildlife Trust and Chairs the West of England Nature Partnership and the Bristol One City Ecological Emergency Programme Board. Avon Wildlife Trust is the region's biggest dedicated nature conservation charity with over 17,000 members, 800 volunteers and 35 staff working to bring wildlife back and inspire people to take action for nature.

Ian's background includes twelve years working for Defra on a range of environmental policy areas.

To register:

<https://business-and-the-natural-world-together.eventbrite.co.uk>



Avon
Wildlife Trust

To View and download a PDF for this event:



Disruptive Innovation - Energy & Transport

20 October 2021, 11:30am – LIVETALK stage

Event Description to Follow

Chair to be confirmed

Biography to follow

To register:

To View and download a PDF for this event:



Green Innovation – Green Technology

20 October 2021, 11:30am – HEADLINE venue

Event Description to Follow

Chair to be confirmed

Biography to follow

To register:

To View and download a PDF for this event:

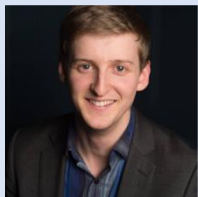
COP26 - Race to Zero Campaign

20 October 2021, 12:30pm – LIVETALK stage

The Race to Zero is a global campaign to rally climate leadership from non-state actors i.e business, cities, regions, universities and investors for a healthy, resilient, zero carbon recovery that presents future threats, creates decent jobs and unlocks inclusive sustainable growth.

Through this it is hoped that business models can adopt and implement sustainable and environmentally conscious methods and use innovative new methods in their business.

Join us in this live talk to understand what the Race to Zero is all about, how to join and how businesses are using forward thinking approaches to stay on track to achieve Net Zero.



Andrew Griffiths, Director of Community & Partnerships, Planet Mark

Andrew Describes himself as a self-confessed opportunity addict toward a purpose-driven commitment. He hopes to play a part in the crucial transformation of businesses into pioneers of a sustainable future.

Planet Mark is a sustainability certification which proactively supports organisations and real estate developments committed to making progress. We have a proven track record for success, with our hundreds of Member organisations reducing their absolute carbon emissions by 12% on average in 2019 (pre-covid).

To register:

<https://cop26-race-to-zero-campaign.eventbrite.co.uk>



To View and download a PDF for this event:



Climate ready? - Is your Business Prepared?

20 October 2021, 12:45pm – WORKSHOP venue

Working your business model to be sustainable in the long-run is vital for your business' success.

As conversations turn more to focus on climate, it is essential that your business reflects this too. But where does climate actually fit into your business?

Supply chain, rising costs, staffing, regulations, demand - how can you respond by increasing your business agility, building a more local supply chain, supporting your suppliers to adapt?

From local to global, hear from businesses that have already become climate ready and see what you can do to implement similar changes into your business model at this workshop.

Chair to be confirmed

Biography to follow

To register:

<https://climate-ready-is-your-business-prepared.eventbrite.co.uk>

To View and download a PDF for this event:



Decarbonising Defence

20 October 2021, 12:45pm – HEADLINE venue

How can defence as a whole decarbonise their sector? What is already in place and what is in the works for the future?

As a high energy use sector producing a lot of carbon emissions and operating on a global scale, defence has a huge role to play in responding to the climate emergency.

The skills, technologies and rapid mobilisation that are the hallmarks of the defence sector will be increasingly required to help to respond to the human challenges of a changing climate.

With new thinking, will the sector be able to balance current demands alongside decarbonisation efforts?

Join us to hear how the defence sector is rising to these challenges.

Chair to be confirmed

Biography to follow

To register:

<https://decarbonising-defence.eventbrite.co.uk>

To View and download a PDF for this event:



#SGBS21 Employment & Skills Forum

20 October 2021, 1:30pm – LIVETALK forum venue



Our employment and skills forum brings together professional trainers and education providers, employers and recruitment professionals in a boardroom table style discussion.

We'll be looking at the key issues facing South Gloucestershire's employment needs, skills gaps, opportunities, apprenticeships, inclusion, and employer's needs following a very difficult year

It will provide an opportunity to benchmark a discussion and focus on the areas that need attention moving forward

The Discussion is held in our Forums venue with our Chair and formal delegates at "The Boardroom Table".

There are a number of Observer seats available



Gamu Matarira, founder and CEO, GEN-A Consultancy

Born in Edinburgh, Gamu grew up between the UK and Zimbabwe with shorter stints in Europe and the US - an experience which broadened her horizons and unearthed a desire to understand and appreciate a variety of cultures.

With over 2 decade's experience in international business environments, Gamu is now focusing her time helping SMEs gain clarity and growth while making an impact in Africa, through coaching, training and consultancy

To register:

<https://sgbs21-employment-skills-forum.eventbrite.co.uk>

To View and download a PDF for this event:





Events & Carbon - #SGBS21 unpacked

20 October 2021, 1:45pm – LIVETALK stage



With the Support of County Business Shows, our Partners, Sponsors, contributors, Exhibitors and Visitors, Go Carbon Positive have been working to measure the #SGBS21 Carbon Footprint.

The event industry has a real challenge in making positive change in the Carbon Footprint it creates as so much of an event infrastructure is controlled by others - from the venue to the suppliers who make it happen and from the Exhibitors and how they approach it to the visitors and how they choose to arrive at the event.

Eoin McQuone of Go Carbon Positive gives an insight on the #SGBS21 Carbon Footprint, hosts a discussion on how the events industry can most effectively tackle reducing carbon usage and what we hope to achieve in the coming year.



Eoin McQuone, founder, Go Climate Positive

Eoin believes that building a profitable, future-proof business nowadays requires a change from the traditional model. It's all about creating a business that not only makes a profit now but that is set up to continue to grow and flourish in a world of climate change and increasingly scarce resources.

He launched "Go Climate Positive" in February 2020 to make it easier for businesses to understand and reduce their carbon footprint with the ultimate aim of becoming Climate Positive.

To register:

<https://event-and-carbon-sgbs21-unpacked.eventbrite.co.uk>

To View and download a PDF for this event:





Decarbonising Transport

20 October 2021, 2:00pm – HEADLINE venue

What is the roadmap for decarbonising transport?

The transport sector accounts for over a third of carbon emissions in South Gloucestershire and is the most significant source of carbon emissions in the area.

With higher than UK average car ownership, a sizable rural population and a thriving economy, it's a serious challenge. Logistics, commuting, leisure and in a world transformed by Covid, how can innovators come together to take the next steps towards net zero?

What are the business opportunities in revolutionising the way we move? Join the conversation around the steps businesses need to take now, supporting employees, and influencing government and suppliers to act. Hear the latest developments from the sector and the thorny issues that remain and watch the debate to find out the next key steps that we need to take as a sector.

Chair to be confirmed

Biography to follow

To register:

<https://decarbonising-transport.eventbrite.co.uk>

To View and download a PDF for this event: