



BUSINESS INSIGHTS

An Online Festival of Business & Innovation

#BI21.4 – International

LIVEtalk

#BI21.4 Question Storming

Wednesday 9 June, 2:30pm

Book your tickets

<https://bi214-question-storming.eventbrite.co.uk>

If you have any questions for the panel prior to the event, you can email them to BI21.4@business-shows.co.uk (please quote the event title in your email).

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#BI21.4 Question Storming

“How can a community truly effect change to fight the climate crisis?”

There is a climate emergency; little question that we are on a trajectory that will, in the next decade, create an environmental disaster impacting the entire planet. Whose problem is it? Governments, at all levels, must take a lead; and individuals, educators to non-profit and civic leaders to innovators and entrepreneurs will drive action from the ground up. Business has an essential role to play; catalysing behaviour change by influencing stakeholders and helping governments bridge the gap between policy and action. Question Storming is a unique process designed to tackle complex issues, we encourage you to think beyond traditional approaches to let go of your “muscle memory” to find new solutions. By design, you may only ask questions, “peeling the onion” to see the issue through the lens of others and discover new paths to a safer, healthier planet.



Sandra Baer

Sandra Baer is the CEO of Personal Cities based in Washington DC. She is focused on building trusted relationships, creating new collaborations, and uncovering the skills to navigate bigger, bolder city transformations. Personal Cities works to inspire cities to make better, faster decisions around

innovation, to enrich and improve their identity and to create a sense of belonging in every community.



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