



BUSINESS INSIGHTS

An Online Festival of Business & Innovation

#BI21.4 – International

LIVestream

#BI21.4 Visitor Economy – The Recovery Story So Far

Wednesday 9 June, 2:00pm

Book your tickets

<https://visitor-economy-the-recovery-story-so-far.eventbrite.co.uk>

If you have any questions for the panel prior to the event, you can email them to BI21.4@business-shows.co.uk (please quote the event title in your email).

Steve Gardner-Collins – Visit Gloucestershire

The
visitgloucestershire
Partnership

Wednesday 9 June, 2:00pm

#BI21.4 Visitor Economy – The Recovery Story So Far

To say that 2020 was a disastrous year for the visitor economy – wherever you look on the planet – would be an understatement, we are all hoping 2021 will bring a way forward and options for recovery that will be very welcome. How have the businesses weathered the tough times so far? What has changed? What can be recovered? And what new thinking has emerged that will bring a whole new way of doing things? Our panel of professionals involved in the visitor economy from across different countries and continents continue the conversation from January 2021 and reflect on how things are going, how they are looking at recovery and the future prospects for the sector.



Steve Gardner-Collins

Steve is an experienced and highly motivated tourism & hospitality Sales Director with the drive, passion and enthusiasm to inspire and lead others. He enjoys leading a sales culture throughout business and is a marketer with experience across design, digital and social platforms in multifaceted environments

in local, domestic and international markets. Steve describes himself as an Organiser, a team player and a champion for well-being, diversity and inclusivity.



Book your tickets for this event

<https://visitor-economy-the-recovery-story-so-far.eventbrite.co.uk>

nmd
Neil Morgan Design