

Wednesday 9 June, 11:45am

#BI21.4 International Trade – Food & Drink

Internationally, the hospitality industry. The land based agricultural economy and the international trade sector are massively linked. As we start thinking about business re-starting after the Covid pandemic and with different parts of the world in dramatically different stages of dealing with and overcoming its effects, our panel will be looking at how we can most effectively ensure that international trading plays the best part we can make it to support the recovery. Whether business or leisure travel, international events and the cultural offering that a country has to attract overseas visitors, or import and export of food and drink that each country can offer on a global basis, the opportunities created by trading internationally are an important part of our economic recovery.



Roger Mackrill

Following an extensive career in automotive, aerospace, nuclear power engineering and senior management in US, UK, Europe, India and China, Roger is the director and founder of Sabre UK Ltd. Founded in 2007. With abundant experience as Quality Director, Managing Director in a wide range of global corporations, including GM, Rolls Royce, SKF, ISMT India, Kalyani Group India and Changan Group China, Roger is an experienced professional guiding clients through strategic direction and planning to enter and establish presence in Asian markets.



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