

Wednesday 19 May, 10:30am

High Streets – Back to Business

The future of our High Streets has been the subject of debate for many years. However, that debate has never been more urgent with the pandemic potentially changing everybody's shopping habits forever. So, can the high streets fight back or will they need to fully change to ensure their survival? Sam Holliday from FSB Gloucestershire and the West of England, will host a discussion with experts on this issue looking at, for example, how a hybrid approach could see digital and traditional retail work together to keep shops alive and how non-retail developments – such as the University campus replacing Debenhams in Gloucester – could bring new life to town centres and create more opportunities for independent outlets. We are all interested in our local community so this event is not just for retailers or would-be retailers – it is for anyone who cares about the role our high street plays for local communities, local businesses and the local economy.



Sam Holliday

Having spent over 25 years in the regional media – 15 of which was as an editor and director at amazing newspaper groups in the Midlands (Tamworth) and the South West (Bath) – Sam became a Development Manager for Britain's biggest and most successful business representation group the Federation of Small Businesses (FSB) in March 2013. Sam works to help and support the thousands of FSB members who run small businesses, are self-employed or have that entrepreneurial spirit throughout the Gloucestershire and the West of England area.



Book your tickets for this event

<https://high-streets-back-to-business.eventbrite.co.uk>