

**Steve Gardner-Collins** – Visit Gloucestershire

The  
**visitgloucestershire**  
Partnership

Wednesday 19 May, 12:45pm

## Visitor Economy – International Opportunities

As the Visitor Economy starts to open up following a very troubled 2020 into 2021, we ask ourselves what the international opportunities might be that we can take advantage of? Our partners from Visit Gloucestershire and Sabre UK Ltd Host a panel from the Gloucestershire Visitor Economy and wider to explore opportunities to grow the sector not only within the UK but in a wider context as well. As we plan for recovery and growth in the visitor economy following Brexit & Covid, what part does international trade play from sports, through the Arts to education and UK Vacations? Gloucestershire is host to international sport events, premium and internationally recognised education and the Cotswolds are a magnet for foreign visitors. How do those sectors interrelate? We're looking forward to a good discussion and some innovative thinking.



### **Steve Gardner-Collins**

Steve is an experienced and highly motivated tourism & hospitality Sales Director with the drive, passion and enthusiasm to inspire and lead others. He enjoys leading a sales culture throughout business and is a marketer with experience across design, digital and social platforms in multifaceted environments

in local, domestic and international markets. Steve describes himself as an Organiser, a team player and a champion for well-being, diversity and inclusivity.



Book your tickets for this event

<https://visitor-economy-international-opportunities.eventbrite.co.uk>

