

Wednesday 19 May, 2:45pm

Visitor Economy – Business & Environment

As the visitor economy starts opening back up in 2021, what part does it play in the response to the climate emergency? Gloucestershire Hosts some great visitor attractions, events and is centred in the Cotswolds with Areas of outstanding Natural Beauty, significant waterways, significant forests and woodlands and a rural landscape that covers in excess of 80% of the land. How does the much needed recovery in the visitor economy fit in with the stewardship of the natural world and the environmental challenges created by the impending climate emergency? International and domestic travel, preservation of wildlife environments and challenges created by temporary events and infrastructure all contribute to climate problems, so how do we manage our priorities and what is the right balance?



Steve Gardner-Collins

Steve is an experienced and highly motivated tourism & hospitality Sales Director with the drive, passion and enthusiasm to inspire and lead others. He enjoys leading a sales culture throughout business and is a marketer with experience across design, digital and social platforms in multifaceted environments

in local, domestic and international markets. Steve describes himself as an Organiser, a team player and a champion for well-being, diversity and inclusivity.



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