BUSINESS INSIGHTS

An Online Festival of Business & Innovation

#BI21.2 / South Gloucestershire Focus

LIVEstream

#BI21.2 Solution Storming – The High Street

"Reimagining our High Streets – How can we think differently about the social, economic and community challenges?"

Wednesday 3 March, 4:30pm

Book your tickets

https://bi212-solution-storming-the-high-street.eventbrite.co.uk

If you have any questions for the panel prior to the event, you can email them to **BI21.2@business-shows.co.uk** (please quote the event title in your email).

THE **SOUTH GLOUCESTERSHIRE BUSINESS SHOW**
South Gloucestershire's Festival of Business & Innovation

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Wednesday 3 March, 4:30pm
#BI21.2 Solution Storming –
The High Street

"Reimagining our High Streets – How can we think differently about the social, economic and community challenges?"
A facilitated discussion will follow the Question Storming event. We will tackle the most revealing questions and expand the dialogue toward potential solutions. With complex issues, enduring solutions will require more time, conversation, analysis and work. However we can get some immediate insights, ideas, & innovative solutions that had never come to mind before. There are no definitive answers about "how" to accomplish effective placemaking; every place is unique. Yet the questions developed from the earlier Question Storming will create new thinking about the drivers and priorities for next steps. Our panel picks up the discussion from the difficult questions and looks for conclusions and recommendations to better create the places we will call home for decades to come

Sandra Baer
Sandra is the President of Personal Cities, a smart city company dedicated to "imagining the city as it will be." She works to enrol every stakeholder toward a shared sense of now – toward safe, prosperous, happy communities. She is a champion of creative collaboration between the public and private sector and has worked with city leaders, worldwide for over 20 years. Through stakeholder engagement, social inclusion and the acceleration of innovative technologies, Sandra inspires coordinated action to make cities smarter.

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Neil Morgan Design