



BUSINESS INSIGHTS

An Online Festival of Business & Innovation

#BI21.2 / South Gloucestershire Focus

LIVEtalk

#BI21.2 Question Storming – The High Street

Wednesday 3 March, 2:30pm

Book your tickets

<https://bi212-question-storming-the-high-street.eventbrite.co.uk>

If you have any questions for the panel prior to the event, you can email them to BI21.2@business-shows.co.uk (please quote the event title in your email).

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#BI21.2 Question Storming – The High Street

“Reimagining our High Streets – How can we think differently about the social, economic and community challenges?” UK High Streets really matter. The heart of a community. They bring goods and services to the local community, keep spending localised in a circular economy, provide employment and social spaces and allow communities to have focus. They manage environmental impact of travel and mental health caused by isolation. Providing employment and a home for viable small businesses, they keep communities thriving and self-supporting. So what’s going wrong? Traditional thinking is in trouble. Question Storming allows participants only to ask questions. Held under Chatham House rules, the most challenging questions will be taken forward to Solution Storming later in the day. There are one or two publicly available seats. To apply, please register and if we can, we will be in touch to include you.



Sandra Baer

Sandra is the President of Personal Cities, a smart city company dedicated to “imagining the city as it will be.” She works to enrol every stakeholder toward a shared sense of now – toward safe, prosperous, happy communities. She is a champion of creative collaboration between the public and private sector

and has worked with city leaders, worldwide for over 20 years. Through stakeholder engagement, social inclusion and the acceleration of innovative technologies, Sandra inspires coordinated action to make cities smarter.

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