



# BUSINESS INSIGHTS

An Online Festival of Business & Innovation

#BI21.2 / South Gloucestershire Focus

## LIVEtalk

### Manufacturing for Export – Accessing Markets

Wednesday 3 March, 12:45pm

Book your tickets

<https://manufacturing-for-export-accessing-markets.eventbrite.co.uk>

If you have any questions for the panel prior to the event, you can email them to [BI21.2@business-shows.co.uk](mailto:BI21.2@business-shows.co.uk) (please quote the event title in your email).

**Roger Mackrill – Sabre**  
**Ken Sturgess – Transatlantic Trade Partners**



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## **Manufacturing for Export – Accessing Markets**

In 2021, post Brexit & post Covid, we face significant challenges around Business recovery & survival. The Pandemic has taught us a lot about trading over digital and internet platforms. It's opened our thinking and planning to wider horizons and the opportunities that open up as a result are immense. Roger Mackrill of Sabre UK Ltd and Ken Sturgess of Transatlantic Partners in the USA have partnered to grow trading form SME Businesses from the breadth of the USA through to India and China in the East. Ken and Roger join forces at #BI21.2 to host a discussion for manufacturers thinking about growing export business, especially in the US. We invite manufacturers to join the conversation for a better understanding of what is involved in Export to the USA and other parts of the world.



### **Roger Mackrill**

Following an extensive career in automotive, aerospace, nuclear power engineering and senior management in US, UK, Europe, India and China, Roger is the director and founder of Sabre UK Ltd. Founded in 2007. With abundant experience as Quality

Director, Managing Director in a wide range of global corporations, including GM, Rolls Royce, SKF, ISMT India, Kalyani Group India and Changan Group China, Roger is an experienced professional guiding clients through strategic direction and planning to enter and establish presence in Asian markets.



### **Ken Sturgess**

Ken is a senior international business development executive with proven track record of launching technical product lines and developing new markets and territories for international and domestic clients. He is. Involved in all phases of business

plan development, pre-launch, full launch and build, operate, transfer (BOT) scenarios for businesses joining markets in the USA.

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