



# BUSINESS INSIGHTS

An Online Festival of Business & Innovation

## #BI21.2 / South Gloucestershire Focus

# LIVEtalk

## #BI21.2 Engineering & Manufacturing Forum

Thursday 4 March, 2:15pm

Book your tickets

<https://bi212-engineering-manufacturing-forum.eventbrite.co.uk>

If you have any questions for the panel prior to the event, you can email them to **BI21.2@business-shows.co.uk** (please quote the event title in your email).

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## #BI21.2 Engineering & Manufacturing Forum

Sustainability is moving its way up the priority list for a vast number of engineering and manufacturing companies and is seen as a crucial component of maintaining competitive advantage. Environmental sustainability and/or sustainability of economic growth, how can we ensure we adhere to one principle without adversely affecting the other? Can the two objectives be achieved without compromise? Environmentally sustainable practices are important to a business's ability to maintain its growth position. So what does this mean for our engineering and manufacturing sector? And what does a company need to bear in mind to ensure it has a sustainable platform? The business insights forum will look at the opportunities and challenges of pursuing a sustainable policy in context of an organisation's operations.



### Sian Thomas

Sian Thomas is the Founder of Integrow Sales Solutions a sales consultancy for manufacturers. She develops and implements business growth programmes to share best practice and useful resources to enable many more businesses to scale and grow sustainably. This focuses on creating the right message for the right person at the right time to improve customer conversions. More importantly it places significant emphasis on customer retention resulting in predictable revenue generation for the business.

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