



BUSINESS INSIGHTS

An Online Festival of Business & Innovation

#BI21.2 / South Gloucestershire Focus

LIVEtalk

#BI21.2 Climate & Environment Forum

Thursday 4 March, 9:45am

Book your tickets

<https://bi212-climate-environment-forum.eventbrite.co.uk>

If you have any questions for the panel prior to the event, you can email them to BI21.2@business-shows.co.uk (please quote the event title in your email).

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#BI21.2 Climate & Environment Forum

The demand for a green recovery post-Covid-19 is growing in urgency and being heard from all quarters. But is this really feasible? Is becoming greener onerous and costly for a business? A panel of South Gloucestershire businesses will share their experiences of embedding sustainability, and discuss the reality from all viewpoints: ethics, profits and practicalities. During this Forum discussion, we'll explore:

- why they're going green
- the effect on the bottom line
- reactions from staff
- reactions from customers
- practical implications

Whether you're just contemplating the move to the 'green side' or are some way down the road, join us to gain insight, inspiration and advice on what is becoming the issue that most consumers want the corporate world to tackle.



Caroline Aistrop

A zoologist by background, Caroline specialised in delivering PR, communications, behaviour change and campaigns for a range of organisations. She's also been an environmental journalist at the BBC's Natural History Unit producing a natural history news programme for Radio 4, and reporting for BBC Radio

Gloucestershire's award-winning countryside & rural affairs programme. Caroline even trained volunteers to run a community radio station, she now runs her own green PR agency, Green Spark, creating content for clients.

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