



# BUSINESS INSIGHTS

An Online Festival of Business & Innovation

## #BI21.1 / International Focus

# LIVestream

## Risk & Resilience in International Trading

Tuesday 19 January, 2:30pm

**Book your tickets**

<https://risk-resilience-in-international-trading.eventbrite.co.uk>

If you have any questions for the panel prior to the event, you can email them to [BI21.1@business-shows.co.uk](mailto:BI21.1@business-shows.co.uk) (please quote the event title in your email).

**Phil West – Continuity West**

Tuesday 19 January, 2:30pm

## **Risk & Resilience in International Trading**

Business Risk & Resilience planning is an important, if sometimes difficult aspect of running a business. When it comes to resilience planning for international trading, Brexit has created a sharp focus. In 2020 the Covid pandemic became a huge risk area for business and over the last 5 years, the cyber threat landscape has become a well-established, sensitive and significantly under reported factor. The international trading opportunities have never been greater and SME business in particular have great opportunities to find new markets as we all become familiar with video conferencing. Our Panel considers the risks specifically around international trade operations and the resilience thinking that can help businesses grow their International trade in a secure and robust way.



### **Phil West**

Philip developed his unique experience as a trainer with expertise in crisis management as well as major incident and event command during his career as a Police Inspector in England. He has commanded at major events like the G8 conference in Scotland, international football matches in Wales, Glastonbury

Music Festival in England as well as numerous spontaneous critical incidents. He retired in 2010 to form his own company in business continuity and now advises public sector and SME's on risk and resilience.

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