



BUSINESS INSIGHTS

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LIVEtalk

Question Storming: “How can Placemaking Help Set a Path Toward an Inclusive Recovery?”

Tuesday 19 January, 2:30pm

Book your tickets

https://bi21-1_questions_storming.eventbrite.co.uk

If you have any questions for the panel prior to the event, you can email them to BI21.1@business-shows.co.uk (please quote the event title in your email).

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Question Storming: “How can Placemaking Help Set a Path Toward an Inclusive Recovery?”

Today, among the convergence of crises facing our world, Placemaking really matters. From supporting our local economies, to attracting business investment, attracting tourism, providing cultural opportunities, encouraging volunteerism, reducing crime and improving public safety and mobility, and improving public health and the environment – all are a part of an attractive place to live and work. Never has there been a more important time to design and re-shape urban space. If we are smart, we will leverage the talent and resources of our business community. We will work collaboratively to understand new paths toward an inclusive society and an inclusive recovery with thriving businesses and prosperous cities.

To understand Question Storming better: http://bit.ly/Question_Storming



Sandra Baer

Sandra is the President of Personal Cities, a smart city company dedicated to “imagining the city as it will be.” She works to enrol every stakeholder toward a shared sense of now – toward safe, prosperous, happy communities. She is a champion of creative collaboration between the public and private sector

and has worked with city leaders, worldwide for over 20 years. Through stakeholder engagement, social inclusion and the acceleration of innovative technologies, Sandra inspires coordinated action to make cities smarter.

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