

BUSINESS INSIGHTS

An Online Festival of Business & Innovation

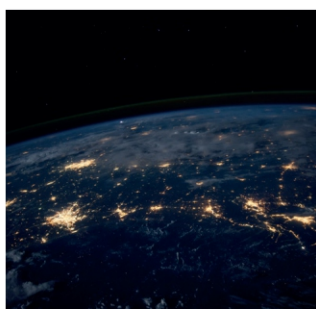
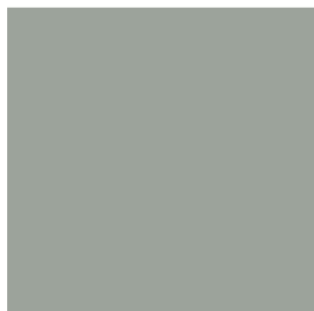
#BI

Business Insights

An Online Festival
of Business & Innovation

Online Exhibition & Advertising

Digital & Online | Collaboration | Innovation
Regional | National | International



0117 233 0059
01242 807689
www.business-insights-festival.co.uk

In association with

nettl
of Gloucester & Cheltenham



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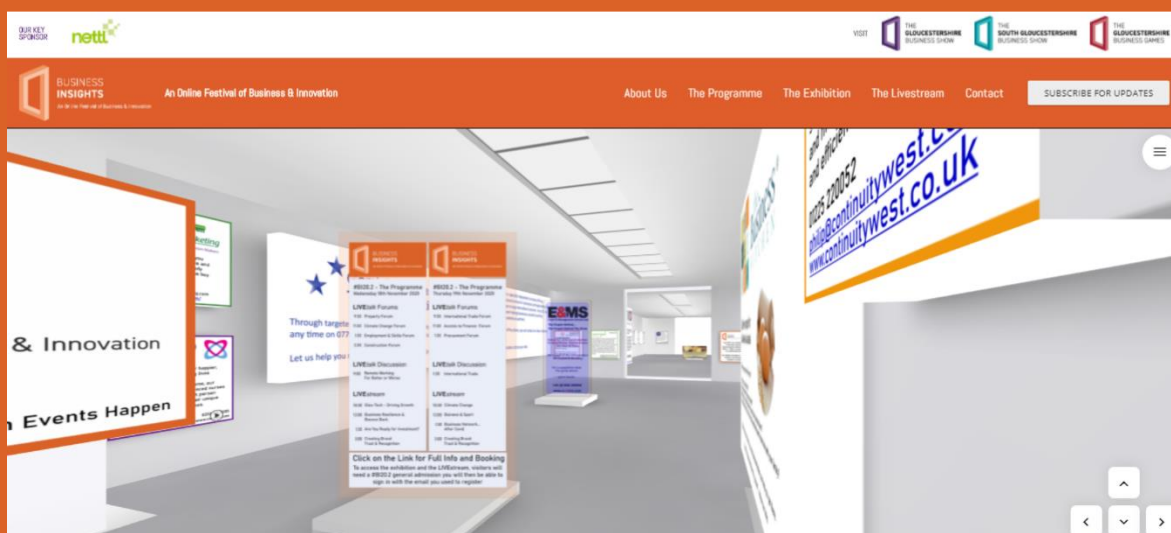
Our Business Insights Exhibition

Welcome to our Business Insights Exhibition. Join us in a virtual world to meet some great businesses and business people.

Each exhibit has a detail panel if you click on it that will click you through to a dedicated exhibit page.

You can view our current exhibition at:

http://bit.ly/Business_Insights_20-2_Exhibition





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Thank you for enquiring about exhibiting in the Business Insights online Exhibition space.

Below you will find information and pricing:

Exhibit Panel Space

(includes 250 characters with spaces, Logo, contact details and an Exhibitor page click through)

1m x 1m virtual Exhibition Panel	£200.00 + VAT
Additional 1m x 1m virtual Exhibition Panel Space	£100.00 + VAT
Embedded Custom Graphic (waived if sourced with us)	£50.00 + VAT
Embedded Custom Video (waived if sourced with us)	£50.00 + VAT
Billboard pedestal room Mounting for exhibit panel	£200.00 + VAT

Graphic and Video production offer: (sourced with our preferred suppliers)

Graphics:

Offered by Neil Morgan Design, a professionally designed graphic image (any size of panel) that will make your exhibit plan stand out from the rest

Show Price: £60.00 + VAT

Video:

Offered by Sam Stevens Media, short vide promoting your business using a simple, well presented single camera approach. Ideal to be presented on your exhibit page, with a short, attractive "say hello" version edited to be embedded in your exhibit panel.

Show Price: £150.00 + VAT

Advertising in our Digital Show Guide

(produced as an A5 format in PDF and used for promotional purposes from launch until the following show guide is available)

Full A5 Graphic	£250.00 + VAT
Half A5 (landscape)	£200.00 + VAT
Quarter A5 (portrait)	£150.00 + VAT
Eighth A5 (landscape)	£100.00 + VAT

We have a wide range of Sponsorship opportunity to raise band and product awareness and create engagement.

For more information about Sponsorship, please contact us

Exhibiting in the online exhibition, part of the Business Insights Festival of Business and Innovation is a very effective way of connecting your business with the discussion threads at Business Insights.

Each Exhibit Panel can be created to a size you would like and will drive product awareness and engagement.

Included in the basic panel is:

- 1m x 1m virtual exhibition panel
- 250 characters (incl Spaces) of description
- Contact phone / email / website
- Exhibit panel clickthrough page that can contain text, images, graphics, and links to your specification sent to us ready for copy / paste.
- The clickthrough page has it's own external link that you can use for marketing and social media

We recommend that you consider mounting your own events over the period of the festival that we can include in our festival fringe programme & Marketing. Details and links can be embedded in the clickthrough page.

Business Insights publishes a Show Guide for each event. This will be distributed to all those registering for the event as well as the full database mailing (4k) and to our full Social Media following (12k)

If you are advertising, we will need a hi-res file as PNG or JPG File

We can also arrange for professional design services provided by Neil Morgan Design

Business insights has many sponsorship options from single event session, through to Gold level event sponsorship and from hosting a network Hub in the exhibition through sponsoring subject threads with multiple opportunities and benefits embedded.

Contact us for more details

All our exhibiting and sponsorship is charged over 10 equal monthly instalments. That helps your cashflow and ours. Add on exhibition deals will be charged at time of commissioning in one charge. For more information on any aspect of exhibiting, advertising, or sponsoring, please contact us on exhibitors@business-shows.co.uk



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Get Involved...
Join the Conversation...
Become Part of the Story...

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County Business Shows



BizShowGlos



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