



#BI20.2

# BUSINESS INSIGHTS

An Online Festival of Business & Innovation

## LIVEstream

### Small Business Investment – are you ready?

Wednesday 18 November, 1:30pm

### Book your tickets

[http://bit.ly/BI20-2\\_Gloucestershire-Focus](http://bit.ly/BI20-2_Gloucestershire-Focus)

If you have any questions for the panel prior to the event, you can email them to [BI20.2@business-shows.co.uk](mailto:BI20.2@business-shows.co.uk) (please quote the event title in your email).

**Tom Beasley** – CEO, Active Gloucestershire

**John Caines** – Angel Investor

**Des Coates** – VC Investor

**Antony Thompson** – The Tap App Group

**Rich Young** – The Smart Knowledge Exchange

Wednesday 18 November, 1:30pm

## **Small Business Investment – are you ready?**

Finding investors can be a daunting and nerve-racking process for an entrepreneur. It's the "Dragons Den" moment when your idea, your passion and your future is on the line. Have you described things properly? Will you present well on the day? Will the potential investor see the same opportunities as you do? How will you deal with the rejection if you're turned down? The upsides are huge as well, being properly funded and having an investor who is well connected, experienced in the business challenges you're facing and who also believes in your idea and it's potential are invaluable assets. So when are you ready to ask? How do you find the right investors? How do you prepare?



### **Tom Beasley**

Tom is an experience multi-disciplinary senior manager with extensive experience at strategic and operation level. Broad specialisms include marketing (online and e-marketing), governance, estates and property, coaching and mentoring, succession planning and innovation. Recent experience of working in the public, private and third sector.

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