



#BI20.2

BUSINESS INSIGHTS

An Online Festival of Business & Innovation

LIVEstream

Chambers and Business Groups – Their role after Covid

Thursday 19 November, 1:30pm

Book your tickets

http://bit.ly/BI20-2_Gloucestershire-Focus

If you have any questions for the panel prior to the event, you can email them to BI20.2@business-shows.co.uk (please quote the event title in your email).

Claire Thayers

TBC Sam Holliday – Federation of Small Businesses

Fran Coulter – Cirencester Chamber of Commerce

Jon Smith – Talk Business

Guy Timson – Chair, Business Insights International SME Network

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Chambers and Business Groups – Their role after Covid

Covid has been a game changer for business. For some a major challenge with little work or revenue, for others a challenge to cope with business volume. For some it's been business as usual in a very strange new world. Some of us had heard of Zoom, some had even used it, but in a few short months it's become a ubiquitous tool of business with the efficiencies, the draining mental state and the lack of personal interaction we've become used to. People speak of "the new normal" some like the idea, others just want to "get back to normal". So what does the future hold for business groups and Chambers of commerce post Covid? Will it be back to business as usual or will it bring a revolution in networking and business development? How do Chambers and Business Groups see their own future and how are they thinking about the community they represent? What are the opportunities and offerings they will bring in the future?



Claire Thayers

Having worked in the world of packaging design for 15 years, and also working with visit Cornwall and most recently Happerry, an organisation that is passionate about provenance, Claire has a real passion for the food and drink sector and agri. With Brexit, subsidies going there is a real need to support our farmers, producers

and growers to support those businesses, to help them grow and to create employment in our rural communities. Sustainability is an integral part of that support and there is a real opportunity to collaborate, learn and adapt to consumers' needs in the county.

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