



#BI20.2

# BUSINESS INSIGHTS

An Online Festival of Business & Innovation

## LIVEstream

### Business, Sport & Innovation: 'A winning mindset'

Thursday 19 November, 12:00noon

### Book your tickets

[http://bit.ly/BI20-2\\_Gloucestershire-Focus](http://bit.ly/BI20-2_Gloucestershire-Focus)

If you have any questions for the panel prior to the event, you can email them to  
**BI20.2@business-shows.co.uk** (please quote the event title in your email).



**Tom Radcliffe** – Director of Elite Sport, Hartpury University & Hartpury College

**Andy Lewis MBE** – Paralympic, World, European & British Champion

**Michael Green** – Programme Manager for BA (Hons) Sports Business Management

**Mel Nicholls** – GB Endurance Athlete, Adventurer, Speaker B Endurance Athlete

**Joe David** – Chief Executive Officer, All Golds Rugby League

Thursday 19 November, 12:00noon

## **Business, Sport & Innovation: 'A winning mindset'**

The relationship and the parallels between business and sport are remarkable, with innovation playing an increasing role. Teamwork, Innovation, Environment, Achievement, Discipline, Motivation, Communication, these are deeply interwoven character traits that drive elite professionals in both sport and business. There are common threads running through these topics and when we look at elite sport achieving its goals, we learn important lessons about achieving strong, vibrant and thriving business culture. A panel discussion Chaired by Tom Radcliffe, Director of Elite Sport at Hartpury University and Hartpury College will discuss the parallels and the lessons that can be found in business and in sport.



### **Tom Radcliffe**

Tom has worked for Hartpury University & Hartpury College for over 10 years. He is responsible for the management of Hartpury's Sports Academies providing inspirational leadership to the Academy Directors and their respective staff. He has a lead role in ensuring the continued development and success of Hartpury's 10 elite sports academies and dual career athletes.

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