



#BI20.2

BUSINESS INSIGHTS

An Online Festival of Business & Innovation

LIVE *forum*

#BI20.2 Access to Finance Forum

Thursday 19 November, 11:30am

Book your tickets

http://bit.ly/BI20-2_Gloucestershire-Focus

If you have any questions for the panel prior to the event, you can email them to BI20.2@business-shows.co.uk (please quote the event title in your email).

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#BI20.2 Access to Finance Forum

Access to finance, is a key business function and fast-changing, whether a sole trader or an established significant business. Digital innovation and Fin-tech provides greater transparency, information integration, usability and efficiency allows business owners to access to information better and faster, to make decisions and to spend more time developing and delivering business ideas. The basics haven't changed. Building a business takes investment and strong financial management. Planning, access to investors, banking support and a strong credit record are important to understand and make your business work. Putting digital innovation together with long standing core disciplines of business finance creates a strong financial background that allows entrepreneurs, innovators and business owners the tools needed for a successful, sustainable business model. Our #BI20.2 Access to Finance Forum will be looking at the state of the funding landscape, types of lending/criteria/documentation, what happens to those who could not get CBILS or have now used the funding up? And what is the accountant's role in the 2020 business process?



Richard Holling

An experienced business executive with 30 years of business and financial services experience. Richard has worked as a consultant, sales executive and manager for several major international companies. In 2018 he changed focus and started to work with start-ups and SMEs. In 2019 he formed Berkshire Dales, which offers SMEs advice on getting the right business finance, and other consulting services. With his background in banking and digital banking solutions, Richard is close to the FIN-tech sector and take a keen interest in its development.

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