



# THE GLOUCESTERSHIRE BUSINESS SHOW

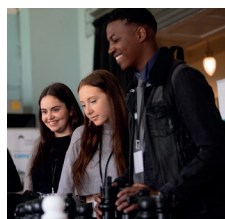
Gloucestershire's Festival of Business & Innovation

#GBS20

## Workshop

### Thinking about Brand – Workshop #2

Thursday 11th June, 10:00am



## Book your tickets

<http://business-shows.eventbrite.com/>

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Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

In association with

**nettl**  
of Gloucester & Cheltenham

Thursday 11th June 10:00am

## **Thinking about Brand – Workshop #2**

Neil Morgan and the team behind the 'Thinking about Brand' thread run the second of two workshops to unpack and examine their findings from the Thinking about Brand 2020 Survey. There will be some discussion with a panel of professionals involved in different areas of brand values, identity and development and then each will host their own table to discuss and explore an area of the subject.

Following the first discussion, the room will move to another table and discuss another aspect of brand and brand management. The audience will have a chance to be involved in and contribute to stimulating discussions about brand, how it's used and how it can improve all our business worlds.



### **Neil Morgan**

Neil is founder and director of graphic design company, Neil Morgan Design. For the past 33 years he's been using clever ideas and creative design to help businesses and organisations promote their products and services. Neil produces eye-catching,

hard-working marketing collateral for businesses of all kinds, including the National Trust, Cotswolds Conservation Board, Oxford Optronix and Skills for Health to name a few. He started his graphic design career in 1985 and has worked at award-winning agencies in London, Oxford and Cheltenham.

**Book your tickets for this event**

<https://thinking-about-brand-workshop-2.eventbrite.co.uk>