



# THE GLOUCESTERSHIRE BUSINESS SHOW

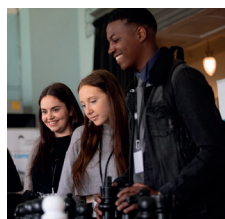
Gloucestershire's Festival of Business & Innovation

#GBS20

## Headline Speaker

### Gender and Business – Balanced Thinking

Wednesday 10th June, 1:30pm



## Book your tickets

<http://business-shows.eventbrite.com/>

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Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

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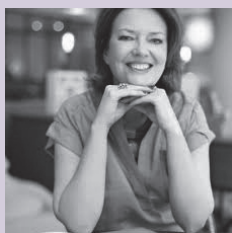
**Philippa Haynes** – Insight 101  
**Robin Waite** – Fearless Business Coach  
**Tracey Adams** – Ten 2 Two Recruitment

*insight*101

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## **Gender and Business – Balanced Thinking**

From the boardroom to the shop floor and taking in the whole workforce, where are we with gender balance? What difference would you see in your business if the gender balance was 50/50? From decision taking and policy through culture and productivity, how does gender balance affect your business? Is having a gender balanced workplace just good in principle or can we use it to do better business? Our panel take a look at this, the reasons why gender balance should be taken seriously and how we get business to a better place in 2020 and Beyond.



### **Philippa Haynes**

Philippa Haynes, founder of Insight 101 brand consultancy, has a vision to support businesses to find their unique, making them memorable and stand head and shoulders above the competition. An old hand when it comes to the importance of branding

and positioning, she has learned her craft from working with some of the top global brands including Levi's, Ford Motor Company, TATA Global Beverages, British Airways and latterly Clarks Shoes.

## **Book your tickets for this event**

<https://gender-and-business-balanced-thinking.eventbrite.co.uk>



Neil Morgan Design