



# THE SOUTH GLOUCESTERSHIRE BUSINESS SHOW

South Gloucestershire's Festival of Business & Innovation

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## LIVE*talk*

### Using Influencer Marketing to Boost Your Reach

Thursday 3rd October 1:30pm

In partnership with



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Bristol & Bath Science Park, Dirac Crescent, Emersons Green, Bristol BS16 7FR

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# Using Influencer Marketing to Boost Your Reach

Influencer Marketing – how can you make it work for your business? Influencer Marketing Is the Fastest-Growing Online method of Customer-Acquisition' and customers are increasingly taking to social media before making a purchase, so how can you leverage it for your business? In this session Sally Marks will look the opportunities and advantages of influencer marketing and how you can work with influencers to deliver the message you'd like your customers to hear.



## Sally Marks

Sally has extensive experience of working with SME's to raise their profile and develop creative marketing strategies. She taught on a BA (Hons) Graphic Design degree course delivering modules on Branding, Marketing and Promotional Strategy. More recently, Sally has designed and developed an award-winning, children's product and app which she has brought to market using crowdfunding and is now selling internationally.

Book your tickets for this event

<https://using-influencer-marketing-to-boost-your-reach.eventbrite.co.uk>

