



THE SOUTH GLOUCESTERSHIRE BUSINESS SHOW

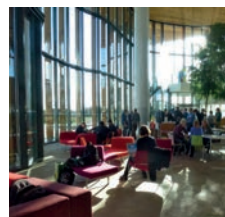
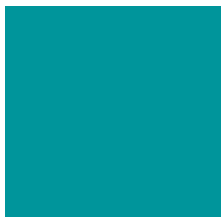
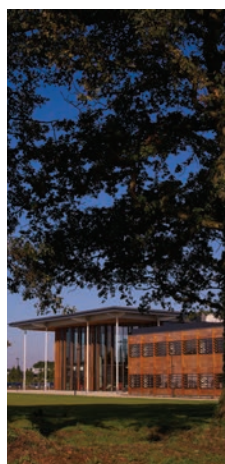
South Gloucestershire's Festival of Business & Innovation

#SGBS19

Show Guide

Wednesday 2nd
& Thursday 3rd October 2019

In partnership with



www.south-gloucestershire-business-show.co.uk

0117 233 0059

Bristol & Bath Science Park

Dirac Crescent, Emersons Green, Bristol BS16 7FR

In association with





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South Gloucestershire's Festival of Business and Innovation

Welcome to The Bristol & Bath Science Park for our third year. Our lead strategic partners, South Gloucestershire's Economic Development Team have taken a huge role in helping us form an exciting event and we hope you will agree makes for a great #SGBS19. We're immensely grateful to the Economic Development team for their work and support and to the staff at Bristol & Bath Science Park. Without them we simply couldn't deliver the event.

From the outset, the key objective of The South Gloucestershire Business Show project has been to give business a voice and a place to express it, the Festival Line-up is a diverse mix of key business issues. The venues create spaces from closed theatre style for our headline speaker venues, through the vibrant LIVEtalk stage in the main exhibition area to Forums for boardroom style discussion and Workshops that will challenge your thinking. Above all, enjoy the two days, we hope you have a productive time and we're looking forward to hearing about how we can grow South Gloucestershire's business community together.

Pete Allison and Antonia Coles

The South Gloucestershire Business Show 2019



Event Programme/Wednesday

Headliners

11:30am

ENJOY IT –

5 stages to succession and exit planning

Host: Christine Nicolson, Succession+

Most people go into business to build value for their future yet more than half do not develop a strategic plan for extracting the value they are building and more tragically 40% will exit their business because of circumstances outside their control. Christine helps business founders Identify, Protect and Maximise their business value so they can make the most of their life's work and have the retirement they deserve – whichever way they want to exit their business.

12:30pm

Growing Your Export Markets Post Brexit

Host: Marcus Broix, Trade with Europe

Trade expert and keynote speaker Marcus Broix explains the effects of Brexit on small and medium sized companies. He advises on hands-on solutions for the most frictionless trade with the EU 27 states and farther afield.

1:30pm

Thriving at Work South Gloucestershire

Host: Heather Byrne, Thriving at Work

There is a well-established link between increased productivity in the workplace and having a mentally and physically healthy work force. There is an equally well-established link between absenteeism, 'presenteeism' and lower productivity among work forces with poor mental health.

2:30pm

Young Entrepreneurs –

Motivating a Generation

Chair: Si Ellis, EllisJames Creative

Si started EllisJames in 2002, and continues his mission to deliver Design Thinking and Doing as a daily business essential. The creative process is not a black art, design is not a preserve of special projects. They are relevant to all and incredibly powerful for everyone throughout an organisation to improve clarity of vision, engagement, differentiation and brand strength.

3:20pm

Innovation Business –

Inventions into Reality

Host: Richard Gold, Ignitec

Creating a market-ready product from your innovative thinking can be challenging, especially if you are on your own or only have a small team. The Ignitec Team share their experience of years spent developing ideas into products in a wide range of industries. Join us for some great tips and guidelines for your product development journey.

The Workshops

10:30am

The Business Growth Network – Speed Networking #1

The Business Growth Network joins us at #SGBS19 to run their Speed Networking Event. Speed Networking is the fast and furious way of networking, and an exciting way to do business. Each event allows businesses to establish very quickly if they have shared interests and if they can potentially do business with each other.

11:30am

Students meet Business

Host: Verity Knight, Hooray Recruitment

Students from schools, colleges, universities and training providers join us in a “networking event” with two businesspeople on a table and eight students, 15 minutes to cross examine the business people about their sector, then move around and do it again!

12:45pm

Cryptic Events Escape Room #1

Host: Phil Hill, Cryptic Events

Cryptic Events Ltd will run a 60-minute exercise to demonstrate the effectiveness of escape room activities as a team building event. Each team will have 60 minutes to solve puzzles, riddles and crack codes to “escape”.

1:30pm

Decisions and Disruptions #1

**Host: South West Regional Cyber
Security Unit**

In this immersive tabletop exercise led by the SWRCCU, you'll work in teams to manage the cyber security of a fictional organisation, competing against others in the process. You'll face scenarios based on real life cyber threats, which will develop and evolve as the exercise goes on. You'll need to use your leadership, communication and collaborative expertise to decide how to protect your reputation, assets and profit. Also, your company is made of Lego! See the workshop in action by searching #SWRCCULego on Twitter and LinkedIn.

2:30pm

The Business Growth Network – Speed Networking #2

The Business Growth Network joins us at #SGBS19 to run their Speed Networking Event. Speed Networking is the fast and furious way of networking, and an exciting way to do business. Each event allows businesses to establish very quickly if they have shared interests and if they can potentially do business with each other.

Event Programme/**Wednesday** continued

3:00pm

How to build resilience and thrive!

Host: Discover Your Bounce

If you have ever sat down to create some interesting content for Social Media and Content Marketing and drawn a blank, this mini workshop is for you. A facilitated, group activity to generate and organise creative content ideas so you can leave inspired and enthused.

3:15pm

Creative Content Ideas Mini Workshop

Host: Amy Morse

If you have ever sat down to create some interesting content for Social Media and Content Marketing and drawn a blank, this mini workshop is for you. A facilitated, group activity to generate and organise creative content ideas so you can leave inspired and enthused.

LIVEtalk Stage

10:30am

Toby Savage, Leader of South Gloucestershire Council – Welcome to #SGBS19

Host: Toby Savage, Leader,
South Gloucestershire Council

Toby Savage, leader of South Gloucestershire Council Joins us to officially open The South Gloucestershire Business Show 2019. South Gloucestershire is the lead strategic partner for the event and hosts it in The Bristol & Bath Science Park – the Council's flagship business, science and technology venue.

11:15am

Artificial Intelligence in Social media – achieving business results

Host: Nigel Jobson, Maybe*

With Social Media having become fundamentally rooted in the very way our society works, it has become the major player in how we drive business forward by engaging audiences, creating demand and driving customers towards businesses.

12noon

#SGBS19 Case Studies in International Trade #1

Host: Andrea Collins,
The Export Department

Andrea Collins of The Export Dept Ltd is joined by two small businesses who are looking to grow their businesses internationally. As the UK considers Brexit and many other difficulties that entrepreneurs must overcome, looking to trade internationally is a huge opportunity not to be missed. Many internationally based businesses and businesspeople are looking at the depth and diversity of UK entrepreneurs and are only too keen to shake hands and do business.

12:45pm

Mental health in the spotlight – It's time to take action

Host: Helen Ginman, Unique & Exclusive

It is time to take action to bring Mental Health to the forefront of our organisations. With only 10% of UK businesses doing anything... I uncover why we aren't, why we should and how we can!

1:30pm

Achieving Gender Balance in Business

Chair: Philippa Haynes, Insight 101

More than ever, we find that the balanced mix of gender in our business community is both beneficial and a strong and positive influence. How do we push that forward though? How do we motivate both sexes to engage across the spectrum of engineering, STEM, Arts and business? Our Panel discussion looks at the challenges we have to drive a strong, balanced and diverse business workforce that will properly represent the society in which we live.

2:15pm

Creative Nuggets

Host: Samantha Miles, InCollaboration

Creative Nuggets presents a myriad of short tips from industry experts on how to get the most out of your creative suppliers and how to reflect a return on investment from creative and marketing tasks.

Event Programme/**Wednesday** continued

LIVEtalk Forums

11:00am

South Gloucestershire Business Groups Forum

Chair: Manor Singh, South Gloucestershire Council

The South Gloucestershire Business Groups Leaders Forum brings together those who lead business groups across South Gloucestershire to discuss how they can work together and support their members in motivation, innovation, training and co-working among other important areas.

1:00pm

Corporate Social Responsibility Forum

Chair: Helen Black, South Gloucestershire CVS

Business Purpose Beyond Profit: The Corporate Social Responsibility Forum Customer, staff and shareholder expectations are on the rise. More and more companies are being held accountable by stakeholders to operate with care for society and the environment – but where do you start?

Partner Events

8:00am

Networking Business Breakfast with WeMeanBiz

Host: Philippa Haynes, WeMeanBiz

Founded by successful businesswoman, Philippa Constable, We Mean Biz is the result of years of experience and research into how networking works. Having been a member of business development schemes and networking organisations herself, Philippa realised she could do better.

Event Programme/Thursday

Headliners

10:30am

Emotionally Intelligent Organisations – resilience, retention and return on investment

Host: Vicky Henderson,
Ascend Performance Coaching

Vicky will discuss what Emotional Intelligence is, what an Emotionally Intelligent organisation looks like and the return on investment that you could expect from becoming an emotionally intelligent organisation with resilient, engaged leaders and employees.

11:30am

The South Gloucestershire Visitor Economy
Chair: John Hirst, Destination Bristol

The Visitor economy isn't only about tourism. Driving business coming into the region covers sports, education, Food & Beverage as well as hotels, attractions, international business and more. The panel to looks at how the visitor economy works in the region and what we can do to develop it.

12:30pm

Next generation automotive engineering – IAAPS

Host: Gavin Edwards, IAAPS Programme Director

Gavin Edwards speaks about the £70m Institute for Advanced Automotive Propulsion Systems, opening at the Bristol and Bath Science Park in 2021. Underpinning a number of the key initiatives within the West of England Combined Authority (WECA) and Local Enterprise Partnership (LEP)'s first Local Industrial Strategy, IAAPS will be a global centre of innovation excellence in supporting the automotive industries in the development of future generations of ultra-low and zero emission vehicles.

1:30pm

Recruitment 2019 – Finding the Hidden Talent
Chair: Terry Lockwood, FSB

With unemployment at a record low, companies are finding it more difficult to recruit the right fit to help their business grow. By looking beyond the conventional stereotypes. Organisations can benefit from a rich talent pool. We are looking to find new and different ways to engage a wider workforce.

Event Programme/Thursday continued

2:20pm

GDPR and Brexit – the practical steps

Host: Ed Surman, Mushroom

What will your exposure be to EU customers and regulation following the UK leaving Europe? GDPR legislation will still apply post-Brexit. Regardless of the UK's position following 31st October, with or without a deal, Ed Surman takes a look at some of the key practical steps that any business should take to ensure they don't end up outside of the law.

The Workshops

10:30am

Confident & Creative – A workshop to grow your skills in Networking

Host: Samantha Miles, InCollaboration
Clare Forestier, Jamie Wilcox

Join us to learn a wide range of skills for confident & effective networking from our expert hosts. With a host of skills and experiences, our event hosts will take you through their key lessons and tips for the best networking outcomes.

10:30am

The Business Growth Network – Speed Networking #3

The Business Growth Network joins us at #SGBS19 to run their Speed Networking Event. Speed Networking is the fast and furious way of networking, and an exciting way to do business. Each event allows businesses to establish very quickly if they have shared interests and if they can potentially do business with each other.

11:50am

Cryptic Events Escape Room #2

Host: Phil Hill, Cryptic Events

Cryptic Events Ltd will run a 60-minute exercise to demonstrate the effectiveness of escape room activities as a team building event. Each team will have 60 minutes to solve puzzles, riddles and crack codes to "escape".

12noon

Developing and communicating a Sustainable Business Strategy

Host: Andy Weeks, The Planet Mark Start

The Planet Mark Start is a collaboration with London-based Sustainability consultants, Planet First. The premise of the Workshop is that Sustainability is good for Business, and that Business is a power for good for society, as well as the environment.

1:45pm

Decisions and Disruptions #2

Host: South West Regional Cyber Security Unit

In this immersive tabletop exercise led by the SWRCCU, you'll work in teams to manage the cyber security of a fictional organisation, competing against others in the process. You'll face scenarios based on real life cyber threats, which will develop and evolve as the exercise goes on. You'll need to use your leadership, communication and collaborative expertise to decide how to protect your reputation, assets and profit. Also, your company is made of Lego! See the workshop in action by searching #SWRCCULego on Twitter and LinkedIn.

2:30pm

**The Business Growth Network –
Speed Networking #4**

The Business Growth Network joins us at #SGBS19 to run their Speed Networking Event. Speed Networking is the fast and furious way of networking, and an exciting way to do business. Each event allows businesses to establish very quickly if they have shared interests and if they can potentially do business with each other.

LIVEtalk Stage

10:30am

Sources of Funding
Host: Jenny Holmes

An introduction to business funding. What are the sources of finance for a business and what are the advantages and disadvantages of these sources?

11:15am

**SETsquared Bristol – start-up innovation
and growth**

Host: Paul Forster, SETsquared – Bristol

Join SETsquared Bristol's Community Manager and the founders of their members One Big Circle, Northstar and Actuation Lab for a panel discussion (inc. Q&A) on start-up growth. You'll get a warts and all story about each founders' journey and learn about how SETsquared supports and grows their innovative tech start-ups. Not one to miss for new business founders, tech enthusiasts and aspiring tech entrepreneurs.

12noon

Creative Nuggets

Host: Samantha Miles, InCollaboration

Creative Nuggets presents a myriad of short tips from industry experts on how to get the most out of your creative suppliers and how to reflect a return on investment from creative and marketing tasks.

12:45pm

**#SGBS19 Case Studies in International
Trade #2**

Chair: Andrea Collins

The Export Department

Andrea Collins of The Export Dept Ltd is joined by two small businesses who are looking to grow their businesses internationally. As the UK considers Brexit and many other difficulties that entrepreneurs must overcome, looking to trade internationally is a huge opportunity not to be missed. Many internationally based businesses and businesspeople are looking at the depth and diversity of UK entrepreneurs and are only too keen to shake hands and do business.

1:30pm

**Using Influencer Marketing to
Boost Your Reach**

Host: Sally Marks, Get Set for Growth

Influencer Marketing Is the Fastest-Growing Online method of Customer-Acquisition' and customers are increasingly taking to social media before making a purchase, so how can you leverage it for your business?

Event Programme/**Thursday** continued

2:15pm

Motivating Growth in the High Street

Chair: Tim Gardner, Elevate Business Performance

Recent developments in high streets across the UK show that things are changing – fast. The successful retailers have been those who have managed a blend of digital and physical presence. How do we manage and facilitate that healthy balance though?

LIVEtalk Forums

10:30am

#SGBS19 Energy Forum

Host: Simon Graham, DeCourcy Alexander

South Gloucestershire and the South West region are home to some of the largest and most influential energy generation and distribution businesses in Europe. Our #SGBS19 Energy Forum, chaired and facilitated Simon Graham of DeCourcy Alexander, brings a discussion together with leaders and decision makers working in the sector who share a common interest in seeing how this important area for everyone evolves moving forward.

12:30pm

Engineering & Manufacturing Forum

Chair: Phil Coley

Our Engineering and Manufacturing forum builds on the forum series that has developed over recent years. Phil Coley brings together a number of significant South Gloucestershire businesses as well as some smaller SME businesses to explore the challenges and opportunities that the sector faces.

2:30pm

South Gloucestershire International Trade

Chair: Roger Mackrill, Sabre UK Ltd

Development of International trading opportunities comprises one of the most important routes to building a strong economy in the county.

Partner Events

8:00am

Collaborate Create – Network for Creatives

Host: Samantha Miles, InCollaboration

Creative Biz Networking – A networking opportunity for all creative industry and artistic skilled business owners, freelancers and individuals. Meet other creatives, discuss topics relevant to our industry and build relationships all over a fantastic breakfast.



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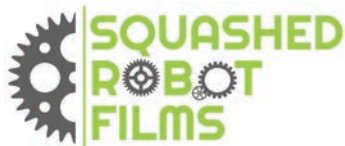
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#GBS20

The Gloucestershire Business Show

Cheltenham Town Hall

Wednesday 10th & Thursday 11th June 2020



www.gloucestershire-business-show.co.uk

#SGBS20

The South Gloucestershire Business Show

Bristol & Bath Science Park

Wednesday 14th & Thursday 15th October 2020



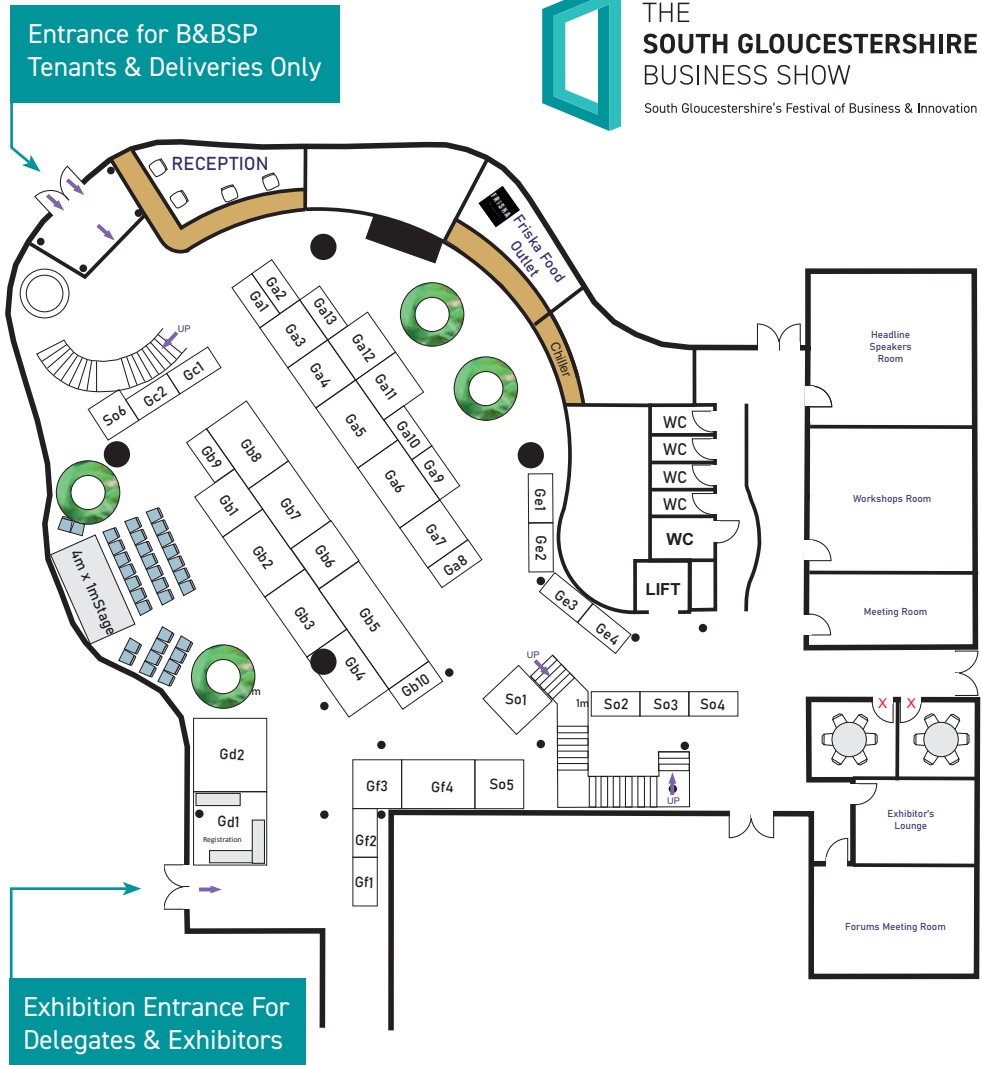
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Ground Plan



THE
SOUTH GLOUCESTERSHIRE
BUSINESS SHOW

South Gloucestershire's Festival of Business & Innovation



Please see overleaf for list of exhibitors

Exhibitors

Stand No.	Exhibitor
Ga3/Weds	Above Horizon Photography
Gb4	Army
So1	Ascend Performance Coaching
Ga4/Weds	Assessment AI
Gc2	Babington
Ge3	Beam
	Business Growth Network
	Chris Boulton Photography
Ge1	Citrus HR Consulting Ltd
Gd1	County Business Shows
Ga5	Cubik Innovation
	CVS South Gloucestershire
So4	Databased.biz Ltd
	Diversity Trust
Ge2	Dotty Ink
Ga7	Doveton Press
Gf3	ERDF Business Acceleration Hubs
Gc1	European Space Agency
Gb8	Exela Ltd
Gf4	Federation of Small Businesses
	Festoon Events
Ga6	Ignitec Ltd
	In Collaboration
Gb9	Lead Forensics
Gd2	Like Radio UK
	MJB Accounting
Gb3	Mushroom Management
Ga3/Thurs	Neil Morgan Design
Gb2	Nettl

So5	Office Escapes
Gb7/Thurs	Outset
	South Glos Council – Transport & Strategic Projects
Gb5	South Gloucestershire Council
Ga10	South Gloucestershire Occupational Health Services
So6	The Job Guru
So3	The Lost Coin Financial Planning Ltd
Gb7/Weds	The Princes Trust
Ge4	Thriving at Work
So2	Trade with Europe Ltd
Ga9	TVNET Ltd
Ga8	Unique and Inclusive
	We Mean Biz
Gf2	WECA
Gb1	World Pay

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The People Behind.....
The People Behind The Show

We're pleased to be part of
the team and supporting
#SGBS19

event planning, production and technical operations

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THE SOUTH GLOUCESTERSHIRE BUSINESS SHOW

South Gloucestershire's Festival of Business & Innovation

The County Business Shows team are pleased to be working with South Gloucestershire Council Economic Development Team, our key strategic partners in delivering #SGBS19



Our thanks to the Economic Development Team and the staff at The Bristol & Bath Science Park for their work to deliver a great event



Wednesday 2nd October 8:00am **Business Breakfast with We Mean Biz – How do you navigate a Business Show?**

Philippa Haynes – Insight 101



The We Mean Biz breakfast at #SGBS19 brings a great opportunity to network, meet like-minded people and be inspired in a supportive environment.

8:00: Arrive, networking, breakfast.

8:30 - 9:45: Structured Networking opportunities to meet other

businesses, explain what you do and hear about the other businesses in the room. Top Tips from Philippa on how to make the best of your day at #SGBS18. Business Surgery - bring your thoughts and questions about growing your business.

9:45: Finish and enjoy #SGBS19!



Thursday 3rd October 8:00am **Collaborate Create – Network for Creatives**

Samantha Miles – InCollaboration



In Collaboration are starting their 'Collaborate, Create' Networking events in the Bristol and Wiltshire area, launching their first event at the SGBS. Collaborate, Create will be an event that allows creatives to network with like-minded individuals, gain new ideas, learn

about topics that are specifically relevant to the creative industry and approach networking in a more relaxed, casual and creative environment. With a specific emphasis on collaboration these events will be focused on building strong relationships and supporting each other rather than sales. Join In Collaboration at their Collaborate, Create launch at the South Gloucester Business Show to build real connections, learn, gain advice and ideas over a brilliant breakfast.

Is it time you
thought about

WORKPLACE WELLBEING?

Wellbeing is the foundation of everything you do.

If the wellbeing of your employees is off balance, chances are they won't be performing to the best of their ability at work. Recharge your workforce with our wellbeing services and you could enjoy increased productivity, boosted morale and a decrease in sickness absence.

Our wellbeing sessions are engaging and interactive, and companies can choose from a selection of quick and highly effective holistic practices to help their employees combat common issues such as anxiety, stress, desktop fatigue and poor sleeping habits.

For further information and to discuss how we could work with your business please contact Julia Ingram on 01242 544 568 or juliaingram@isbourne.org

