



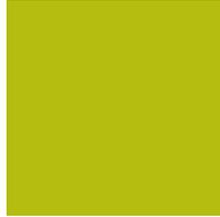
THE  
**GLOUCESTERSHIRE**  
BUSINESS SHOW

Gloucestershire's Festival of Business & Innovation

#GBS19

# Show Guide

Tuesday 21st  
& Wednesday 22nd May 2019



[www.gloucestershire-business-show.co.uk](http://www.gloucestershire-business-show.co.uk) • 01242 807689  
Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

In association with

**nettl**  
of Gloucester & Cheltenham



# **GLOUCESTER** *Bowden Hotel*

Located 4 miles  
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## **CORPORATE RATES**

*from £70.00 Bed & Breakfast*

Membership to our worldwide  
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Wi-fi

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Meeting rooms for up to 2-180 guests

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Meeting room suitable for your needs

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Bondend Lane, Upton St Leonards, Gloucester, GL4 8ED

# Welcome to The Gloucestershire Business Show

Gloucestershire's Festival of Business and Innovation

Year five of The Gloucestershire Business Show finds us in the centre of Regency Cheltenham at Cheltenham Town Hall. The move to the centre of one of Gloucestershire's major centres has been an exciting move for us and we're looking forward to welcoming businesses of all scales and sectors to this year's event.

From the outset, the key objective of The Gloucestershire Business Show project has been to give business a voice and a place to express it, the Festival programme over the two days is a diverse mix of key business issues. The venues we've been able to present create spaces from closed theatre style for our headline speakers, through the vibrant LIVE*talk* stage in the main exhibition hall to Forums for boardroom style discussion and workshops that will challenge your thinking.

We hope to stimulate new thinking and innovation; we hope you will collaborate and meet new contacts and we invite you to do new and better business. Do visit the Business Games – and take on some of the challenges that our partners there present.

Above all, enjoy the two days. We hope you have a productive time and we're looking forward to hearing about how we can grow Gloucestershire's business community together.

**Pete Allison & Antonia Coles**

The Gloucestershire Business Show 2019

# The Headline Speakers

Our Headline Speaker venue is where our key note speaker items are held. A theatre seated venue, we schedule some of the most important items to be affecting the Business Community at the current time.

## Tuesday 21 May 2019

**Tuesday 10:30am Main Speaker venue**

### **Mental health in the Spotlight – it's time to take action**

Helen Ginman

It is time to take action to bring Mental Health to the forefront of our organisations. With only 10% of UK businesses doing anything... I uncover why we aren't, why we should and how we can!

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 11:30am Main Speaker venue**

### **Using Games for Business – University of Gloucestershire**

Zayd Dawood, Nina Reeves

Contact – Discussion – Engagement – Involvement – Transaction. That is the communication chain that leads from first contact to final transaction. The University of Gloucestershire team explore how video gaming experiences can add quality to your business communications.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 12:30pm Main Speaker venue**

### **Rebranding Cheltenham**

Kelly Ballard, Tracey Crews, Preston Rutt

Giving Cheltenham a new feel – Join The marketing Cheltenham Team to hear about their plans for positioning Cheltenham as we look to the Future.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 1:30pm Main Speaker venue**

### **Surfing the Digital Tsunami – Preparing ourselves for the wave of change**

Adam Starkey

There is a wave of exponential change coming whether we approve of it or not. It will have huge effects on our businesses and mean career change for almost all of us. What's coming and how should we prepare?

To book your place: <http://business-shows.eventbrite.com/>

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## Wednesday 22 May 2019

**Wednesday 10:30am Main Speaker venue**

### **Recruiting outside the Box**

Richard Arthur, Tracey Adams, Alun Parry, Cordell Ray, Vikki Walters

With unemployment at a record low, companies are finding it more difficult to recruit the right fit to help their business grow. By looking beyond the conventional stereotypes. Organisations can benefit from a rich talent pool. We are looking to find new and different ways to engage a wider workforce.

To book your place: <http://business-shows.eventbrite.com/>

**Wednesday 11:30am Main Speaker venue**

### **Creating the Cotswold brand at Cowley Manor – What do we eat and where does it come from?**

Cowley Manor, one of the Cotswolds premier hotel venues, is proud to buy local wherever possible, supporting the growth of the county's rich and diverse farming and produce industry. By choosing to support local artisanal producers we assure quality and by referencing them create a sense of place which in turn drives loyalty.

To book your place: <http://business-shows.eventbrite.com/>

**Wednesday 12:30pm Main Speaker venue**

### **Transport for Business – Is the EV revolution with us?**

With the automotive industry changing and adapting fast, investment in future automotive technology moving faster than ever, what are we to make of the future for automotive transport? Is the Electric Vehicle revolution arriving with the digital technology and how will it all look in the near future?

To book your place: <http://business-shows.eventbrite.com/>

**Wednesday 1:30pm Main Speaker venue**

### **The Science of achieving a positive staffroom – it's all about a strong team**

Chris Hickey – CIPD

In a climate where staff turnover is increasing and recruiting the best staff has become more challenging come along to a discussion about the things you need to be doing to ensure that you keep the staff you do have happy and engaged.

To book your place: <http://business-shows.eventbrite.com/>

# The Workshops

Our Workshops run in a dedicated venue, with 20 places each that are available to be booked to attend sessions with key sector experts who will guide you through the topic with interactive sessions designed to help you get a deeper understanding of the subject.

## Tuesday 21 May 2019

**Tuesday 10:30am Workshop venues**

### **Making the Most of a Business Show – Make the most of #GBS19**

Philippa Constable – We Mean Biz

You're spending a few hours or a day at #GBS19 – how do you make certain that you get the best for your business? Philippa Constable from We Mean Biz hosts a workshop with advice and top tips. Start your #GBS19 experience with some great ideas!

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 12noon Workshop venues**

### **SME Businesses and Plastic – an uneasy relationship**

The Business Kitchen

There is a lot of discussion amongst consumers on how to reduce the amount of plastic used and how more can be recycled. This workshop extends the thought process to our businesses by looking at what materials smaller businesses use on a day to day basis and exploring options for recycling and reuse.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 12noon Workshop venues**

### **Growth strategies and business innovation to thrive in the Digital Economy**

Sandeep Roy Chowdhury

Is the Internet economy helping or hurting you? Discover breakout ideas that market leaders use to create growth, stop margin decay & increase customer retention in a Digital marketplace without borders.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 1:30pm Workshop venues**

### **The Digital High Street – Getting the best of both worlds...**

Kevan Blackadder, Dionne Moore, Chris Nyland, Nigel Jobson, Emily Knight

Recent developments in high streets across the UK show that things are changing – fast. The successful retailers have been those who have managed a blend of digital and physical presence. How do we achieve that in Gloucestershire's High Streets? Join Gloucestershire's new Digital Retail Innovation centre team to workshop some ideas.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 3:00pm Workshop venues**

### **Social Media for Business – Keeping your sanity keeping perspective**

Luan Wise

Social Media and digital communications are here to stay. The world of business communication is having to adjust fast and for many small businesses, especially start-ups, getting it wrong can be fatal. Luan explores how to keep perspective, keep your sanity and use effective tools to manage social media.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 3:00pm Workshop venues**

### **Speed Networking with the Business Growth network**

Mark Linton

Speed Networking is something not to be missed! It is fast-paced networking where the aim of the game is to increase your business contacts and to network in quick-fire succession to grow your business.

To book your place: <http://business-shows.eventbrite.com/>

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Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

# The Workshops (continued)

## Wednesday 22 May 2019

### Wednesday 10:15am Workshop venues

#### **Not just Shouting! Build the understanding, the know, the like and the trust on Social Media**

Luan Wise

Cutting through the noise of social media is tricky but do-able if you focus efforts on building the know, like and trust factor. This session will explore how to use social media to build credibility and humanise your brand while getting the balance right between professional and personal content.

To book your place: <http://business-shows.eventbrite.com/>

### Wednesday 10:30am Workshop venues

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### Wednesday 11:45am Workshop venues

#### **Students meet business**

Students from schools, colleges, universities and training providers join us in a "networking event" with two business people on a table and eight students, 15 minutes to cross examine the business people about their sector, then move around and do it again! If you'd like to be a business person – get in touch!

To book your place: <http://business-shows.eventbrite.com/>

### Wednesday 1:15pm Workshop venues

#### **Emotionally Intelligent Leadership – Engaging & Motivating**

Vicky Henderson

An interactive workshop that will explore how our minds work, what Emotionally Intelligent Leadership looks like and provide strategies and communication techniques to engage and motivate the teams you lead.

To book your place: <http://business-shows.eventbrite.com/>

### Wednesday 1:30pm Workshop venues

#### **Speed Networking with the Business Growth network**

Mark Linton

Speed Networking is something not to be missed! It is fast-paced networking where the aim of the game is to increase your business contacts and to network in quick-fire succession to grow your business.

To book your place: <http://business-shows.eventbrite.com/>

### Wednesday 2:30pm Workshop venues

#### **Business energy and how to reduce your expenditure**

Lorne Giles – Logical Utilities

Lorne Giles will be discussing business energy contracts and helping you to understand the energy market, enabling you to make an informed decision regarding the best approach for your business' energy procurement process.

To book your place: <http://business-shows.eventbrite.com/>

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# The LIVE*talk* Stage

The LIVE*talk* Stage is set in the heart of the exhibition, the slots are programmed with fast moving and punchy material.

## Tuesday 21st May 2019

**Tuesday 10:30am**

### **Festivals – what do they bring to the County?**

Kevan Blackadder, Leslie Sheldon, Oliver Bruce Cheltenham is renowned for its great Festivals and their addition to the town's visitor economy and local community. With festivals putting the town on the map, The International Film Festival is an exciting new addition to Cheltenham's Festival Calendar.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 11:15am**

### **Case Studies in International Trade**

Roger Mackrill of Sabre UK Ltd is joined by two businesses who are looking to grow their businesses internationally. As the UK considers Brexit and many other difficulties that entrepreneurs have to overcome, looking to trade internationally is a huge opportunity not to be missed.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 12noon**

### **Business Innovation – Drones and Disruptive Change**

Catherine Coates, Alan Green, Howard Karloff Innovation is the lifeblood of business growth. Catherine Coates meets two business Innovators and explores how what they are doing is making a difference to the businesses they work with and the sectors they are working in.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 12:45pm**

### **SME Business and Cyber – finding a balanced viewpoint, finding added value**

Tom Beasley, Dave Woodfine, Ian Maxted, Justin Richmond

Cyber is a fast-moving sector. A critical and growing area pivotal to both the business community and society in general. Neglecting simple guidelines and housekeeping is a vulnerability, but the smaller SME business community are stretched for time and resource. How to create an engagement then in this critical area? To add value to smaller SME business, build awareness and manage vulnerabilities in a positive way?

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 1:30pm**

### **Creative Nuggets**

Sam Miles – In Collaboration

Creative Nuggets presents a myriad of short tips from industry experts on how to get the most out of your creative suppliers and how to reflect a return on investment from creative and marketing tasks.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 2:15pm**

### **Sustainability – The most vital opportunity of the 21st Century?**

Eoin McQuone – Sustainable Business Consultant

In the 21st Century, Business sustainability in every sense is one of the most important factors in creating a thriving and stable business community. Our LIVE*talk* focuses on how to revitalise all aspects of your business model by putting sustainability at its heart to drive profitable sales growth, fuel innovation and do the right thing for our kid's generation.

To book your place: <http://business-shows.eventbrite.com/>

**Tuesday 3:00pm**

### **Food Glorious Food**

Mid Counties Co-operative, Hartpury College & University, Folk 2 Folk

The Food Glorious Food Dragon's den competition was designed to highlight all that is great about Gloucestershire food and drink and was open to existing producers, farmers looking to diversify or simply someone with a great idea. We take this opportunity to Celebrate the winner, Deborah Flint who now benefits from investment & opportunities.

To book your place: <http://business-shows.eventbrite.com/>

# The LIVEtalk Stage (continued)

**Wednesday 22 May 2019**

**Wednesday 10:30am**

## **The 2020 Pedal Car Challenge Launch**

Phil Coley – iPlus Marketing

We're delighted to see the return of the Gloucestershire Business Games Pedal Car Challenge! Phil Coley of iPlus Marketing is working with us to bring a number of engineering and Manufacturing business together to design, build and compete a pedal car to British Federation of Pedal Car Racing Specification.

To book your place: <http://business-shows.eventbrite.com/>

**Wednesday 11:15am**

## **Case studies in International Trade**

Roger Mackrill of Sabre UK Ltd is joined by two businesses who are looking to grow their businesses internationally. As the UK considers Brexit and many other difficulties that entrepreneurs have to overcome, looking to trade internationally is a huge opportunity not to be missed.

To book your place: <http://business-shows.eventbrite.com/>

**Wednesday 12noon**

## **Gloucestershire's Visitor Economy – driving the inbound Revenues**

Claire Thayers, The Association of Gloucestershire Business Groups

The Visitor economy isn't only about tourism. Driving business coming into the region covers sports, education, Food & Beverage as well as hotels, attractions, international business and more. Claire Thayers chairs a panel to look at how the visitor economy works in the region and what we can do to develop it.

To book your place: <http://business-shows.eventbrite.com/>

**Wednesday 12:45pm**

## **Active Gloucestershire – Active Workplaces**

Tom Beasley – Active Gloucestershire

What are businesses and employers doing to improve the well-being and activity levels of employees? What is the benefit and impact for employers?

To book your place: <http://business-shows.eventbrite.com/>

**Wednesday 1:30pm**

## **Creative Nuggets**

Sam Miles – In Collaboration

Creative Nuggets presents a myriad of short tips from industry experts on how to get the most out of your creative suppliers and how to reflect a return on investment from creative and marketing tasks.

To book your place: <http://business-shows.eventbrite.com/>

**Wednesday 2:15pm**

## **How much is mental health costing your company?**

Nina Kirkwood – Education Manager, Artshape

There is growing national interest in positive health and well-being in the workplace. This is fuelled by growing employee absence and the costs incurred and the wish to improve productivity of the workforce and employer ethics.

To book your place: <http://business-shows.eventbrite.com/>

**[www.gloucestershire-business-show.co.uk](http://www.gloucestershire-business-show.co.uk) • 01242 807689**

Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

# The LIVE*talk* Forums

Each professional sector Forum discussion is chaired by a sector professional with a pre-published agenda and up to 15 delegates around a boardroom table who are professionals in the sector from a wide range of backgrounds. There are 20 observer seats available to book for those interested in the sector who would like to hear the discussion. Each session will have Q&A time for the observers.

## Tuesday 21 May 2019

Tuesday 9:00am

### Gloucestershire Business Groups Forum

Duncan Tincello – The Association of Gloucestershire Business Groups

The Gloucestershire Business Groups Leaders Forum brings together those who lead business groups across the county to discuss how they can work together and support their members in motivation, innovation, training and co-working among other important areas.

To book your place: <http://business-shows.eventbrite.com/>

Tuesday 11:00am

### Corporate Social responsibility Forum

Chris Knight – Longfield Hospice

Business Purpose Beyond Profit: The Corporate Social Responsibility Forum Customer, staff and shareholder expectations are on the rise. More and more companies are being held accountable by stakeholders to operate with care for society and the environment – but where do you start? Join us to find out.

To book your place: <http://business-shows.eventbrite.com/>

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## Wednesday 22 May 2019

Wednesday 9:00am

### Gloucestershire Property Professionals

Patrick Downes – PACT

Housing, Commercial, rail & Infrastructure. Domestic, business, leisure, tourism and travel put demands on Gloucestershire's property infrastructure. Our Forum for Gloucestershire Property Professionals discusses how well we currently provide for these, as well as how we should provide in the future.

To book your place: <http://business-shows.eventbrite.com/>

Tuesday 1:00pm

### Gloucestershire Procurement Forum

Dave Bass – DB Procurement Solutions

Developing an SME business is always a challenge. Engaging with target businesses, getting to the right decision takers is tough enough. However, this is often the start. This forum allows an open discussion for guidance and advice as to what many businesses consider when selecting and maintaining suppliers.

To book your place: <http://business-shows.eventbrite.com/>

Wednesday 10:45am

### Gloucestershire Energy Forum

John Henry Looney – Sustainable Direction Ltd

Gloucestershire and the South West region are home to some of the largest and most influential energy generation and distribution businesses in Europe. Our Gloucestershire Energy Forum brings a discussion together with leaders and decision makers working in the sector who share a common interest in seeing how this important area for everyone evolves moving forward.

To book your place: <http://business-shows.eventbrite.com/>

# The LIVEtalk Forums (continued)

Wednesday 12:30pm

## Gloucestershire Engineering & Manufacturing Forum

Phil Coley – iPlus Marketing

Our Engineering and Manufacturing forum builds on the forum series that has developed over recent years. Phil Coley brings together a number of significant Gloucestershire businesses as well as some smaller SME businesses to explore the challenges and opportunities that the sector faces.

To book your place: <http://business-shows.eventbrite.com/>

Wednesday 2:15pm

## Gloucestershire International Trade Forum

Development of International trading opportunities comprises one of the most important routes to building a strong economy in the county. Our International Trade Forum brings together professional advisors in the area with businesses who have experience in import & export and businesses who are looking to grow their business internationally either from scratch or developing on existing business.

To book your place: <http://business-shows.eventbrite.com/>

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## Partner Events

We have a number of Partner Events over the two days with Business Networking breakfasts, receptions and other networking with partner organisations that work to build a collaborative and innovative business community.

### Tuesday 21 May 2019

Tuesday 8:00am

#### Business Breakfast with We Mean Biz – How do you navigate a Business Show?

Join Philippa Constable and the We Mean Biz team to start #GBS19 with some great networking and some top tips on how to make the very best of #GBS19 as you start your day.

To book your place: <http://business-shows.eventbrite.com/>

Tuesday 4:30pm

#### Cheltenham & Cirencester Chambers of Commerce – combined networking meeting with an invitation to all

The Chambers of Commerce for Cheltenham and Cirencester come together to host a joint networking event for members and non-members to promote business in Gloucestershire and grow the county's economy by working together for a stronger voice.

To book your place: <http://business-shows.eventbrite.com/>

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### Wednesday 22 May 2019

Wednesday 8:00am

#### A Well-being business breakfast with CCP and friends

Our Wednesday Business Breakfast is presented by Caring for Communities and People (CCP), our 2019 Charity Partner. Join us to hear about their great work while you enjoy some great networking at the start of day two of #GBS19.

To book your place: <http://business-shows.eventbrite.com/>

Various

#### 1:1 Clinics with Tayntons Solicitors

Tayntons Solicitors

If you have a commercial dispute, be it debt recovery, employment, property, contact related or another area, now is the time to get some free advice from a local legal specialist! Our expert litigators will be hosting a free employment and commercial dispute resolution drop in clinic at the Gloucestershire Business Show.

To book in contact: [james.melvin-bath@tayntons.co.uk](mailto:james.melvin-bath@tayntons.co.uk)

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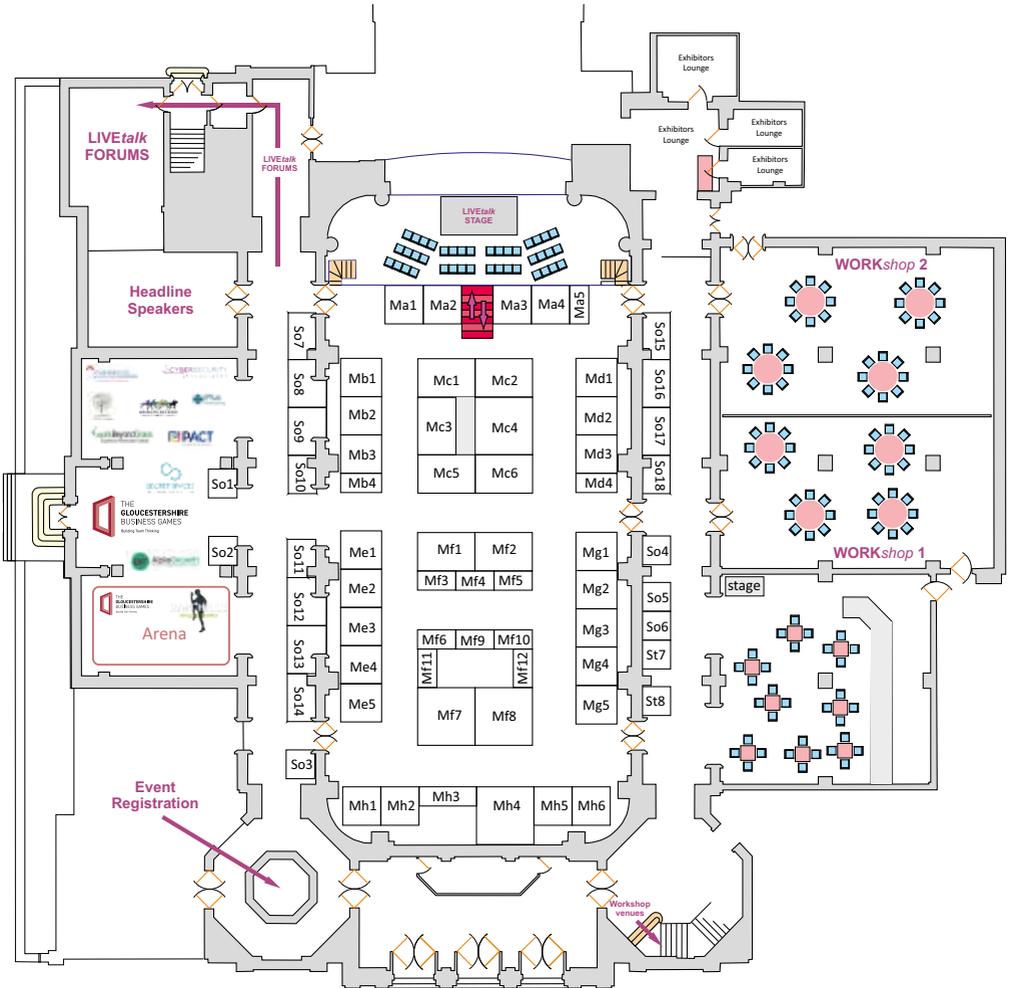


# THE GLOUCESTERSHIRE BUSINESS SHOW

Gloucestershire's Festival of Business & Innovation

#GBS19

## GBS19 Ground Plan, Cheltenham Town Hall



# Exhibitors

<b>Stand No.</b>	<b>Exhibitor</b>
Games Exhibitor	Cyber Security Associates
Games Exhibitor	University of Gloucestershire
Games Exhibitor	Andoversford Races
Games Exhibitor	Cotswold Mobile Massage
Games Exhibitor	Secret Spaces
Games Exhibitor	iPlus Marketing
Games Exhibitor	Goals Beyond Grass
Games Exhibitor	Dan Hills PT
Games Exhibitor	Able Growth
Games Exhibitor	PACT Property & Assets
Ma1	Salpo Technologies Ltd
Ma2	GO Marketing
Ma3	Active Gloucestershire
Ma4	Mailboxes etc (Cheltenham) Ltd
Ma5	Mercure Bowden Hall Hotel
Mb1	Cheltenham Business Forum
Mb2	Universal Uniform
Mb3	Caring for Communities and People (CCP)
Mb4	Charlton HR
Mc1	LiveSpace
Mc2	Business Kitchen
Mc3	Federation of Small Businesses
Mc4	The Cheltenham Trust
Mc5	SevernDrone
Mc6	Baldwins Accountants
Md1	Accredited Marketing
Md2	The Logical Utilities Company
Md3	Kudos/Glorious Events

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Md4	GrafX
Me1	Cloud Tamers
Me2	Dashing Bear Productions
Me3	Worldpay
Me4	St. James's Place Wealth Management
Me5	Harbour Business Supplies Ltd
Mf1	Hartpury College & University
Mf2	Curious Group of Hotels
Mf3	Babington
Mf4	Neil Morgan Design
Mf5	Ameroo Solutions Ltd
Mf6	iPlus Marketing
Mf7	Marketing Cheltenham/Cheltenham BID
Mf8	Nettl of Gloucester and Cheltenham
Mf9	We do elearning
Mf10	Like Radio
Mf11	LMC UK Services
Mf12	Utility Warehouse
Mg1	Tayntons Solicitors
Mg2	Lead Forensics
Mg3	Business West
Mg4	Close Brothers Asset Finance
Mg5	Doveton Press
Mh1	Hooray Recruitment
Mh2	Buy with Confidence
Mh3	The HR Dept
Mh4	Cheltenham Chamber of Commerce
Mh5	Gloucestershire Science & Technology Park

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# Exhibitors (continued)

<b>Stand No.</b>	<b>Exhibitor</b>
Mh6	Mushroom Management
So1	Unique and Inclusive
So2	Chris Boulton Photography
So3	Citrus Hotels UK
So4	Ascend Performance Coaching
So5	Love Viva Cakes and Crafts
So6	Easy Rent
So7	Qauntum Tax R & D Specialists
So8	Bookkeeping4u
So9	Blue Sky Signs
So10	Longfield
So11	Rosebank Private Medical Services
So12	Mypower Solar
So13	Holiday Inn Gloucester – Cheltenham
So14	Art Shape
So16	Ellenborough Park Hotel
So17	IBD Business Advice Group
So18	Foxtrot International Vetting Ltd
St7	Business Growth Network
St8	Festoon Events
External 1	Bristol Street Motors
External 2	Cleevely EV

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## Business Games Sponsors

Able Growth

Andoversford Races

Cotswold Mobile Massage

Cyber Security Associates

Dan Hills PT

Goals Beyond Grass

iPlus Marketing

PACT Property & Assets

Secret Spaces

University of Gloucestershire



Tuesday 21 May 8:00am

## Business Breakfast with We Mean Biz – How do you navigate a Business Show?

Join Philippa Constable and the We Mean Biz team to start #GBS19 with some great networking and some top tips on how to make the very best of #GBS19 as you start your day.

**Book your tickets for this event**

<https://business-breakfast-with-we-mean-biz.eventbrite.co.uk>

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Tuesday 21 May 4:30pm

## Cheltenham & Cirencester Chambers of Commerce – combined networking meeting with an invitation to all

Members and Non-members £12.00 (incl VAT)

The Chambers of Commerce for Cheltenham and Cirencester join together to host a networking event for members and non-members to promote business in Gloucestershire and grow the county's economy by working together for a stronger voice. Join us for a glass of wine and some light refreshments and meet like minded businesses from across the county.

**Book your tickets for this event**

<https://cheltenham-cirencester-chambers.eventbrite.co.uk>

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Wednesday 22 May 8:00am

## A Well-being business breakfast with CCP and friends

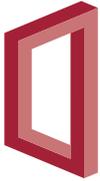
The Regency Café – Cheltenham Town Hall  
£12.50 (+ VAT)

A great start to a day of making new connections in a relaxed environment. Brought to you by Caring for Communities and People (CCP), our 2019 Charity Partner.

**Book your tickets for this event**

<https://a-well-being-business-breakfast-with-ccp.eventbrite.co.uk>





# THE GLOUCESTERSHIRE BUSINESS GAMES

Building Team Thinking

## The Gloucestershire Business Games

The Gloucestershire Business Games first became a part of The Business Show in 2017. It's well understood that with communications, engagement and involvement at a practical level leads to far deeper and stronger relationships along with better information retention.

We were also looking encouraging and supporting skills development around engineering and manufacturing.

So was born the first version of The Pedal Car Challenge, an engineering project for apprentice engineers and project teams that created collaboration between staff and also between businesses as different business teams came together to not only build and race the pedal car, but to make the most of an opportunity to promote the businesses involved.

In 2019, The Gloucestershire Business Games has broadened to take a section of the show area involving businesses who have an interactive approach to what they do with digital apps, physical challenges,



business championships and digital challenges, there is plenty to find out about – and have fun with!

We are also seeing the re-launch of the Pedal Car Challenge with more engineering and manufacturing businesses involved and working towards a 2020 Pedal Car Challenge!

For #GBS19 we have a great line up of challenges to engage with as an individual or as a business team. Some championship challenges where one business can compete against another and some great skills development games.

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email: vivaoflynn@gmail.com



The People Behind.....  
The people Behind The Show

We're pleased to be part of  
the team and supporting  
#GBS19

event planning, production and technical operations  
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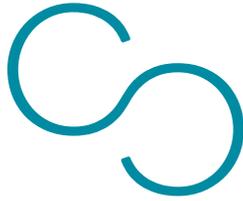
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# #SGBS19

## **The South Gloucestershire Business Show**

Bristol & Bath Science Park

Wednesday 2nd & Thursday 3rd October 2019



[www.south-gloucestershire-business-show.co.uk](http://www.south-gloucestershire-business-show.co.uk)

# #GBS20

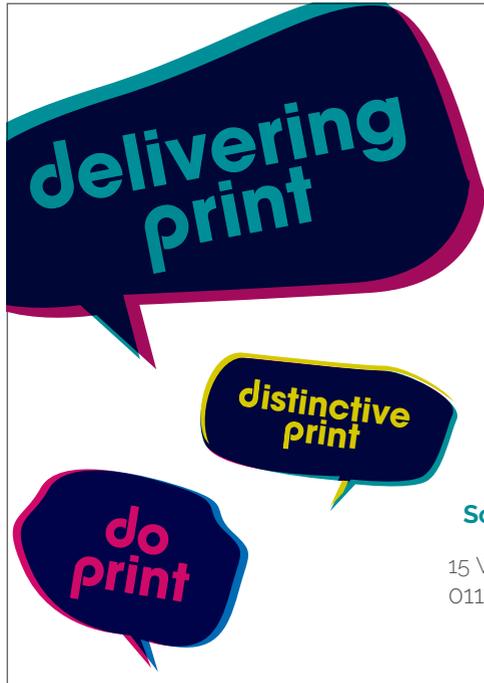
## **The Gloucestershire Business Show**

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