



THE GLOUCESTERSHIRE BUSINESS SHOW

Gloucestershire's Festival of Business & Innovation

#GBS19

Workshop

SME businesses and Plastic – an uneasy relationship

Tuesday 21st May 12noon



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Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

In association with

nettl
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SME businesses and Plastic – an uneasy relationship

Stationery, promotional items, advertising collateral are commonly used by most businesses but in many cases these are plastic based and may not be easily recyclable. What are the ways that businesses can reduce their use of plastic and increase what can be successfully recycled? The workshop aims to discuss and share ideas to answer this question along with information on how and where items can be recycled.



Gill Smith

Gill has over 30 years' experience in the corporate world. Her skills include project management, strategy, financial management and process automation. Gill is passionate about helping businesses find practical solutions to their problems, including minimising impact on the environment. She has run her own management consultancy for the last 9 years.



Nigel Knowlman

Nigel initially studied engineering, working in the motor industry globally. When marketing and project management became a significant part of his role he studied marketing, strategy and small business at the Manchester Business School. He led the UK marketing team at Spirax Sarco. He has run his own marketing consultancy for the last 5 years.

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