



THE GLOUCESTERSHIRE BUSINESS SHOW

Gloucestershire's Festival of Business & Innovation

#GBS19

Workshop

Growth strategies and business innovation to thrive in a Digital Economy

Tuesday 21 May 12noon



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Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

In association with

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of Gloucester & Cheltenham

Tuesday 21 May 12noon

Growth strategies and business innovation to thrive in a Digital Economy

A business rises to the level of knowledge of the owner. The current pace of disruptive change and a Digital Economy led by tech innovations have left SME's struggling to keep up. This seminar bridges that gap in knowledge, and helps with action. It will explain the drivers of disruption, changes in consumer behaviour and how businesses can view disruption as an opportunity to respond competitively and hypercharge growth (or stop decay) with innovative business models. The workshop is aimed for ambitious SMEs, Business Owners who will benefit from the examples in the session. There will be a facility to 121 bookings on the site, and a feedback form.



Sandeep Roy

Sandeep Roy, the speaker, is a local business growth specialist and a visiting lecturer on Innovation and Strategy at Oxford Brookes University. He is passionate about helping SME's as they are the backbone of the UK economy.

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