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LIVE*talk*

**Business Innovation –
Drones and Disruptive
Change**

Tuesday 21st May 12noon



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Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

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of Gloucester & Cheltenham

Catherine Coates

Alan Green, SevernDrone

Howard Karloff, Colour: Noun



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Business Innovation – Drones and Disruptive Change

Alan Green founded SevernDrone in 2017 to take advantage of this fast developing and at times controversial technology. Holding a coveted CAA PfCO for commercial operations and employing professionally trained and qualified drone pilots, SevernDrone uses a range of multi-rotor and fixed-wing drone technology to fulfil client needs. Howard Karloff's business says: "We're like you, and we're not like you. We are different in our approach and experiences, attitudes, background and history. We don't have a generic model or a method to apply. We're a range of opinions and thoughts". 30 minutes of challenging discussion, Catherine Coates explores innovation with Alan and Howard, the place it plays in 21st Century business and how it forms the lifeblood of our business community.



Catherine Coates

Catherine is an independent consultant specializing in why and how companies innovate, development of company R&D project ideas, identifying project partners, and seeking out public sector funding opportunities for R&D projects. Catherine is a graduate of Imperial College and spent much of her working life in the UK Research Councils, most recently as Director, Business Innovation. She has been a Visiting Researcher at the Centre for Science, Technology and Innovation Policy, University of Cambridge. She is married with two adult children.

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