



THE
GLOUCESTERSHIRE
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Gloucestershire's Festival of Business & Innovation

#GBS19

Headline Speaker

**Surfing the Digital
Tsunami – Preparing
ourselves for the
wave of change**

Tuesday 21 May 1:30pm



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Cheltenham Town Hall, Imperial Square, Cheltenham, GL50 1QA

In association with

nettl
of Gloucester & Cheltenham

Adam Starkey

Tuesday 21 May 1:30pm

Surfing the Digital Tsunami – Preparing ourselves for the wave of change

There is a wave of exponential change coming whether we approve of it or not. It will have huge effects on our businesses and mean career change for almost all of us. What's coming and how should we prepare?



Adam Starkey

Adam Starkey is the founder and Executive Chair of Green Gourmet Ltd. an award-winning food innovation company, based in Gloucestershire. A non-executive director for 5 companies and vice-chair of GFirst Local Enterprise Partnership, Adam's experiences have enabled him to help others achieve their goals through

advising on changes to their business models and coaching them through business transformations. As a futurist he is committed to researching and projecting for the business community a vision of the impact that innovation and technology will bring in the next few decades with the impact that will have across all society.

Book your tickets for this event

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